



Local up your business

LocalUp is the search- & social-Adtech solution for brands and businesses with multiple POS-locations.

While local POS slowly open up again during COVID-19, LocalUp technology supports your local dealers and online-shops to improve shop traffic as well as online- & offline-local sales results.

Hyperlocal campaigns: Automate your campaigns with us, such as local advertising, product launches or special offers

Individual advertising media:

LocalUp individualizes the advertising media textually and graphically to adapt them to the respective location and offer

Scalable: From one to more than 100,000 locations - we manage your online ads across any number of individual locations via Search and Social

Proof of Concept:

The Dutch launch of Fuze Tea (by Coca-Cola) had people heading for their nearest stockist, thanks to a local campaign that combined high levels of relevance with wide reach.

You can find the Facebook success story here: <https://www.facebook.com/business/success/coca-cola-european-partners>

Use Case description: Make use of cost effective Bing-Advertising by having LocalUp build a ready to be served and professional search campaign for you.

Covid-19 Relevance of Solution: While local POS slowly open up again during COVID-19, LocalUp technology supports your local dealers and online-shops to improve shop traffic as well as online- & offline-local sales results.

Covid-19 Offer: Creation and Setup for LocalUp-controlled Ads is for free, you just pay the actual Ad-Spend (Media) to Bing Ads.

Comeback Pack #1: Bing Ads search campaign for one location or website in a regional context

Duration: 14 days minimum

Budget: 1.000 € Setup,

Display creation, control, reporting: Free of charge instead of 500 €

Comeback Pack #2: Bing Ads search campaign for multiple locations (min. 10 locations / POS)

Duration: 14 days minimum

Budget: 300 € per location

Setup, display creation, control, reporting: Free of charge instead of 2.500 €



Partner Contact:

Jan Koch

jan@localup.io

Fon: +49 6021 4228939

www.localup.io