

# Challenges in Creating Ubiquitous Services with Mobile Sensing Systems

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# 2003: Small Stories in 2008



# A Love Triangle (2003)



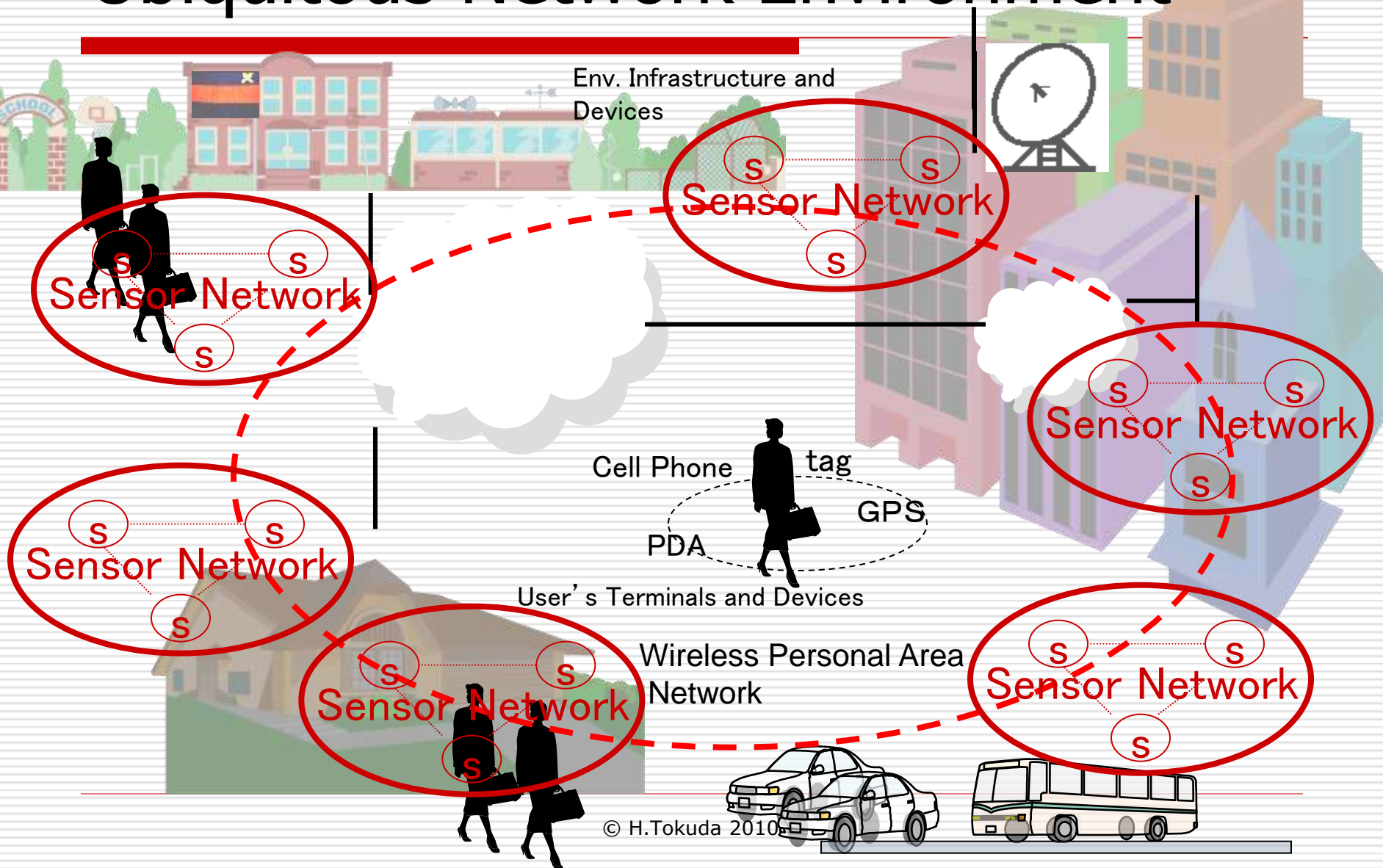
# What is the Ubiquitous Network Project?

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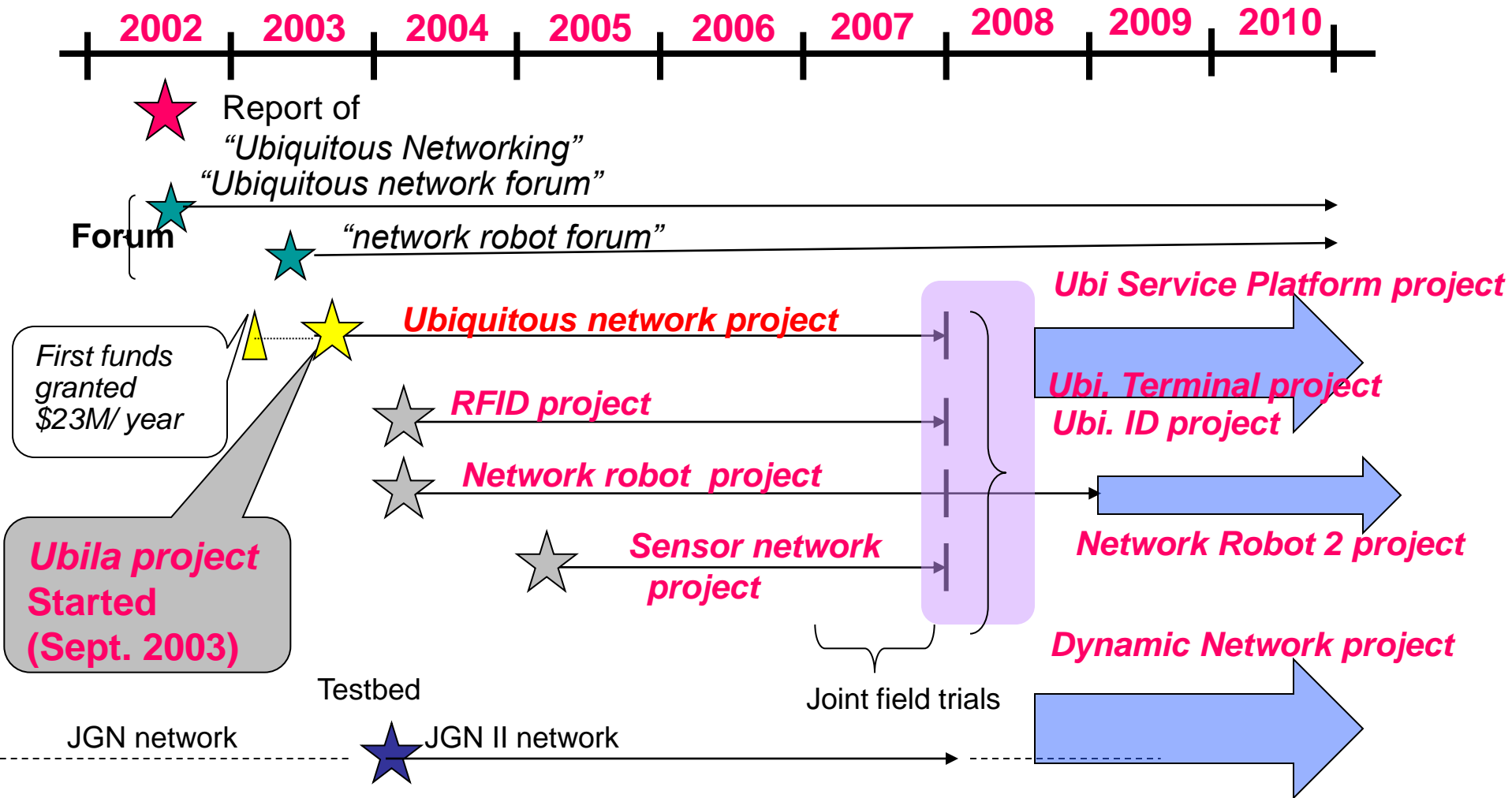
# What is a Ubiquitous Network?

- ▶ A **Ubiquitous Network** is an information and communication network which enables people to access networks, terminals, services and contents at any time or place in a seamless, easy, safe and natural way.
- ▶ It realizes **Freedom** from
  - ▶ space and time
  - ▶ in selection of networks, terminals, services and contents
  - ▶ network risks
  - ▶ constraints in networking real objects
  - ▶ capacity restrictions

# Ubiquitous Network Environment



# Roadmap of Ubiquitous Network Projects in Japan



# Outline

- A bit of History
  - Ubiquitous Network Project in Japan
- What are Ubiquitous Services?
  - Ubiquitous Services with Sensor enabled smart phones
- Creation of Ubiquitous Services
  - Case Studies with Sensors and Mobile Devices
- Challenges in Mobile Sensing Systems
  - Technology Shaping and Social Innovation
- Summary



# What are Ubiquitous Services



# Ubiquitous Services

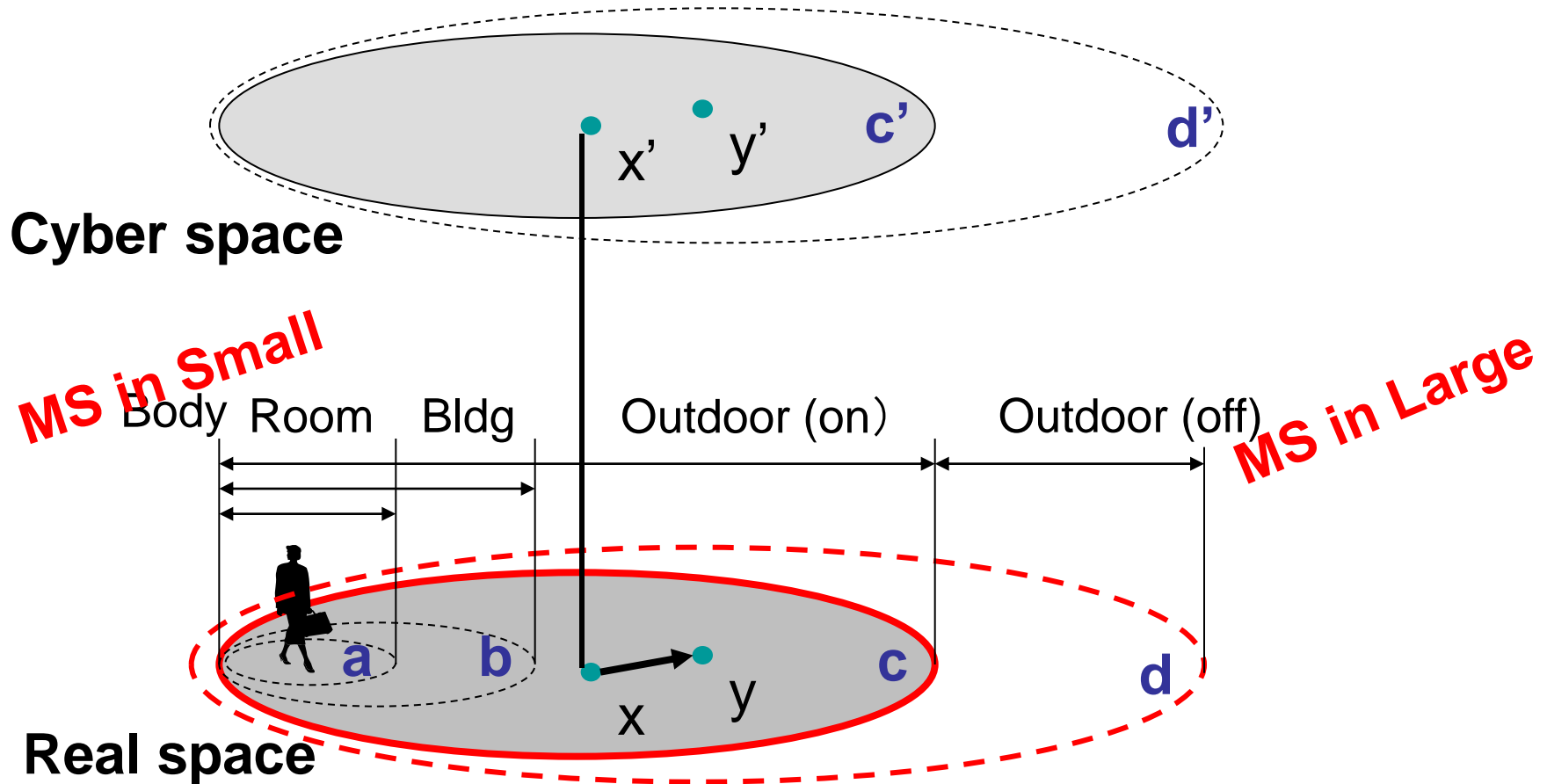
## ▶ Service type: **any3** vs. **only3**

- ▶ At anytime, anywhere, for anyone
- ▶ Only now, only here, only for me/us

## ▶ Ubiquitous Services

- ▶ **C**ontext-aware Services
- ▶ Context-aware **I**nformation Services
  - ▶ **P**resence Service for your friends (Real-Space SNS)
  - ▶ **P**ush-type information service
- ▶ Context-aware **H**ealth Care
- ▶ **M**obile e-Commerce with RFID tags
- ▶ and more...

# Classification of Ubiquitous Services



**Smarter Ubiquitous Platforms are available!**

# Sensor enabled Smart Phones, Kindle & iPad, Eye camera...



# Sensor enabled Smart Phones

## ▶ Internal Sensors

- ▶ GPS
- ▶ Camera
- ▶ Accelerometers
- ▶ Light Sensors
- ▶ Microphone
- ▶ Cellular radio signal strength
- ▶ Bluetooth
- ▶ WiFi
- ▶ Smart Cards (Osaifu Keitai)
- ▶ Active/Passive Tags

## ▶ External Sensors

- ▶ Biosensors
- ▶ Alcohol sensor
- ▶ Pressure sensor
- ▶ Mote Sensor
- ▶ Zigbee sensor



# Is Ubiquitous **S**ervice Everywhere?

What can **w**e offer  
after **s**ensing?



**H**Health **C**Care  
**A**Awareness  
**E**Education  
**M**Marketing  
**D**Democracy  
**S**Sustainability  
**F**Fun  
and more...

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# FASH system

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## Health care: uCare Applications

*<smart object service, DIY deployment, ULC-WSN,  
personal behavior modeling, monitoring & alert model>*

# System architecture and Fatigue detection

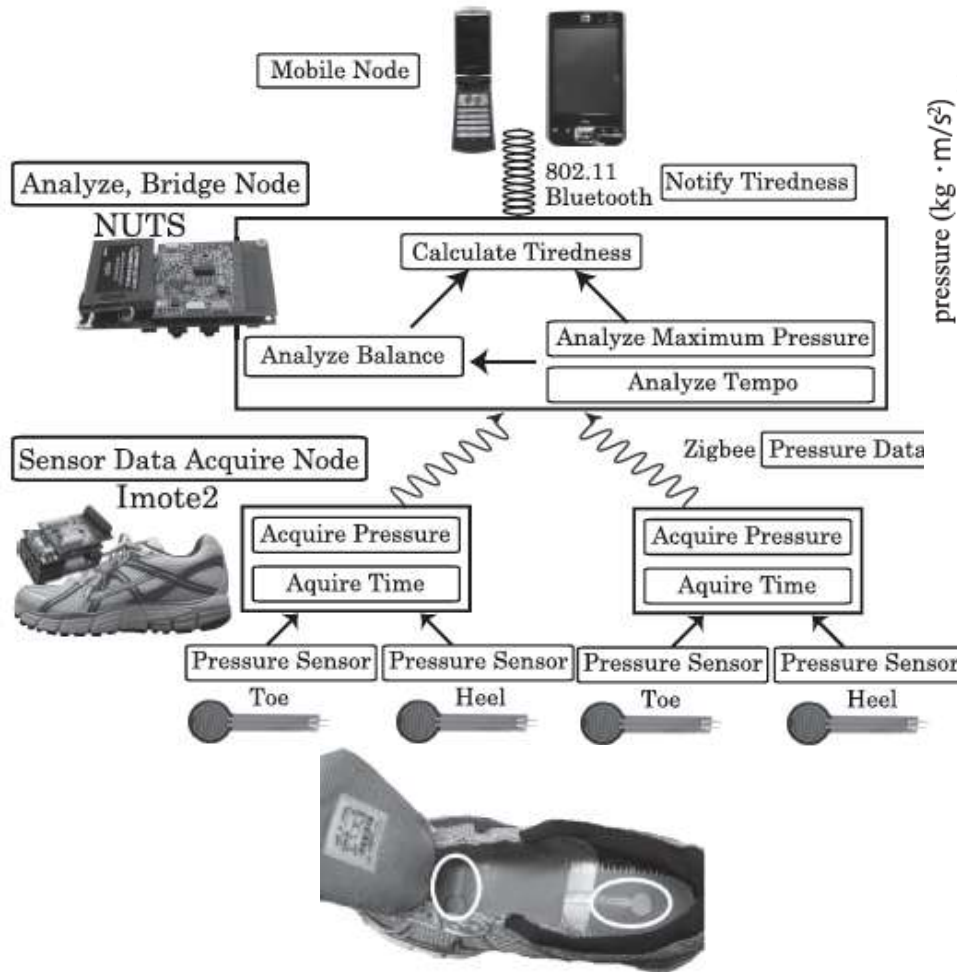


Fig.4 Pressure Sensors in a Shoe

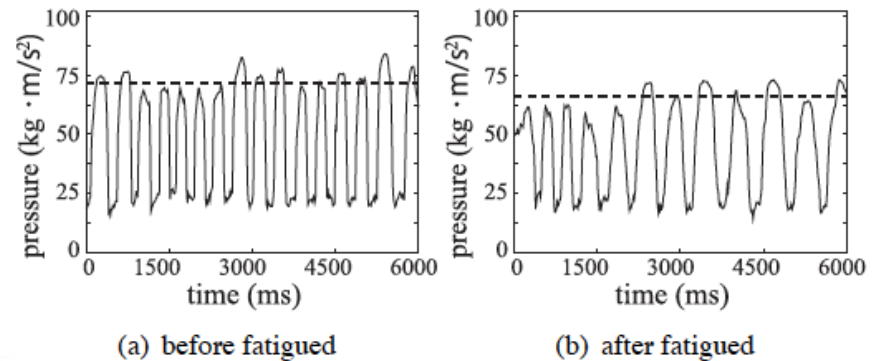


Fig.2 Pressure values vs. Time before and after fatigued

Table 1 Comparing Sensors for Detecting Tiredness

	height of legs	tempo	body balance	usability
accelerometer				
waist	poor	good	good	poor
feet	good	good	poor	good
waist & feet	good	good	good	poor
camera	good	good	good	poor
pressure sensor	good	good	good	good

# DIY Smart Object Services

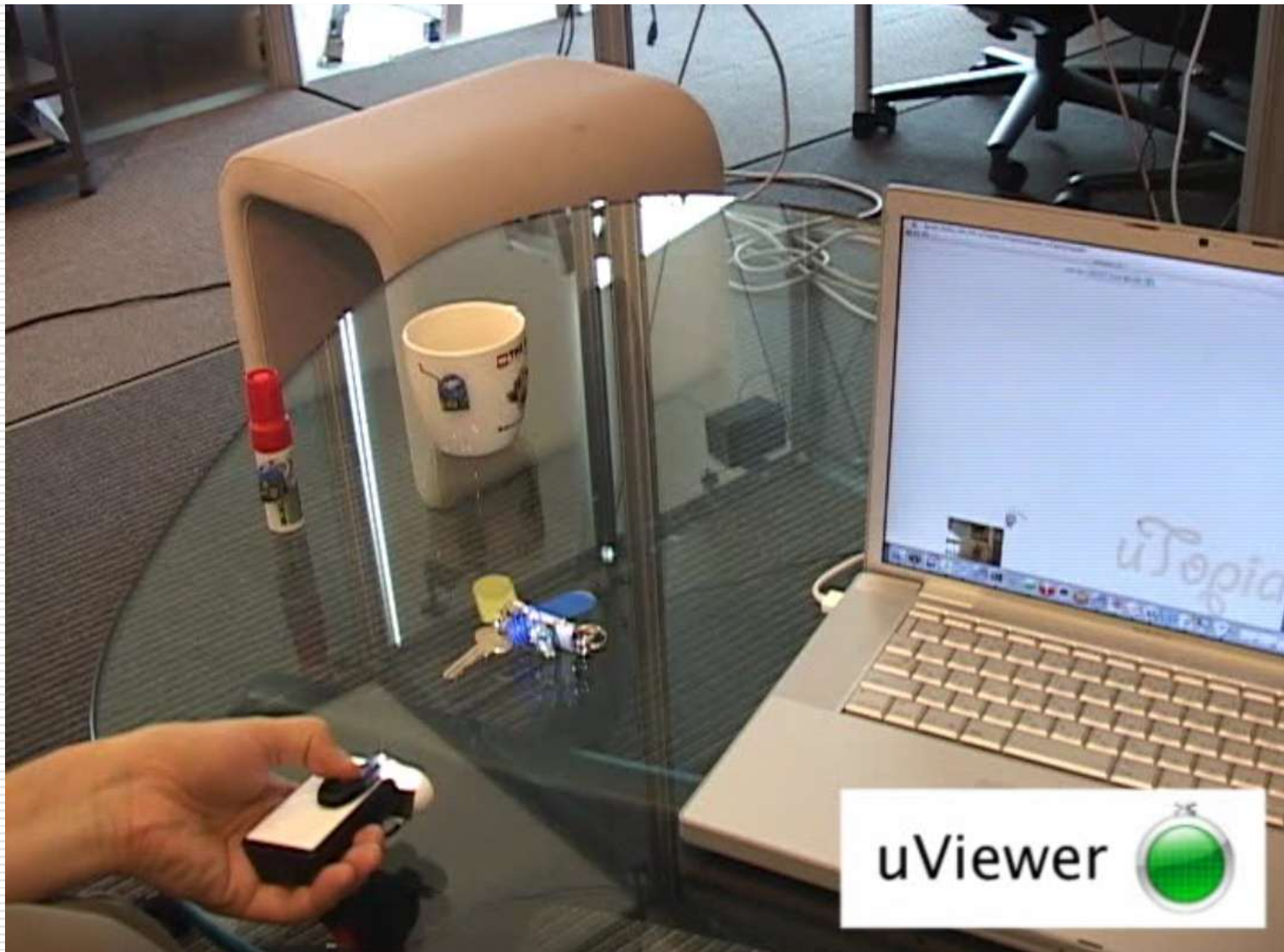
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## Health care: uCare Applications

*<smart object service, binding problem, DIY deployment, privacy, personal behavior modeling, monitoring & alert model>*



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HIGH illuminance



LOW

uViewer





HIGH illuminance



<Room Light Off>

LOW



# uCare DIY Service



# DIY Smart Object Service (UbiComp 2006 Video)



# TwitThings

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## Awareness Applications

*<smart object service, binding problem, DIY deployment,  
privacy, personal behavior modeling, monitoring & alert model>*

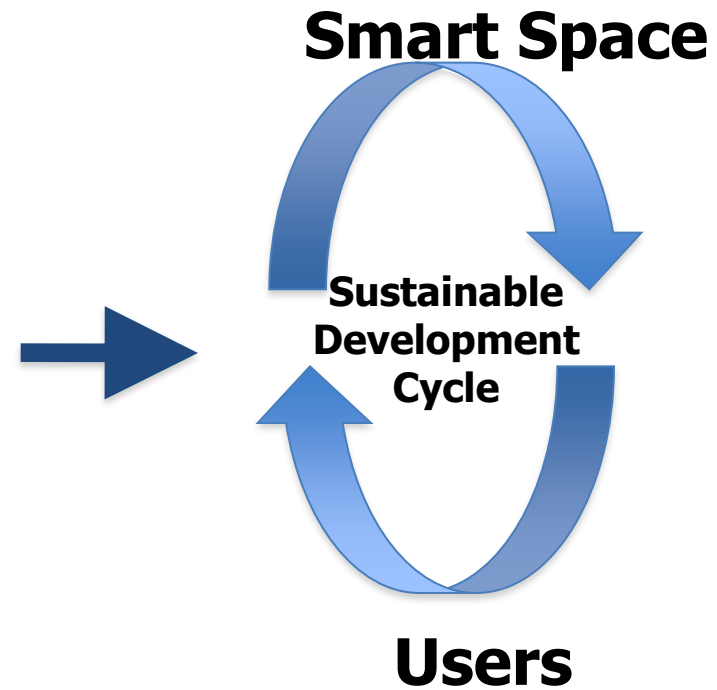
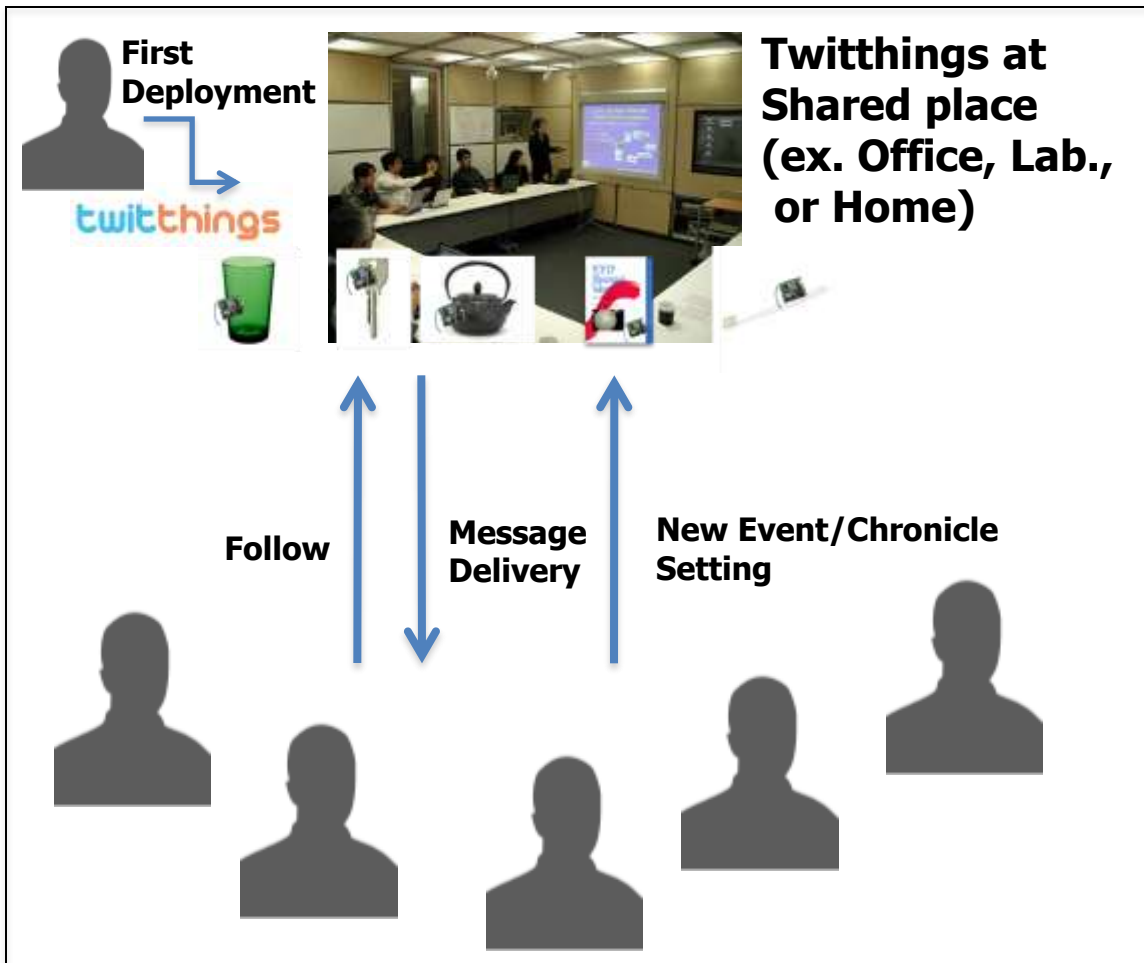
# twitthings

- **Twitthings(Twitter™ + Things)**

- A sustainable context-aware application for motivating IoT(Internet of Things) with ULC-WSN

The image displays several overlapping windows from the Twitthings application. In the foreground, there is a 'Twitthings Login' window with fields for 'Username: takuhouse' and 'Password:'. To its right is a 'Tweet Setting' dialog box with the text 'What will twitthings be doing? Takuro's cup is used now' and a checked option 'upload corresponding object's photo'. In the background, the main application window shows a network of objects (a cup, a chair, a glass) connected to a central 'twitthings' node. Below this, a Twitter interface is visible, showing a tweet from 'takuhouse' with the text 'Takuro's Cup is used now' and a link to a photo. The Twitter interface also shows 'Real-time results for takuhouse' with two tweets from 'takuhouse' about the cup being used.

# Twitthings: Sharing, Discovering and Defining Things' Happening



# SHGP-SFC system

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## Ubiquitous Language Learning Environment

*<Context-aware Data Delivery Model, Persuasive Technology,  
personal Learning Monitoring and modeling>*

# Ubiquitous Lang. Learning Environment

Environment Germany: "live learning" in scenes of contact during summer language classes in Germany

Environment Japan: bridging classroom learning and every day life, more learning opportunities, exchange with other students

## Digital Media Contents



## Context Detection



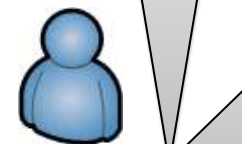
Extracting video  
"Asking for directions in public transport"



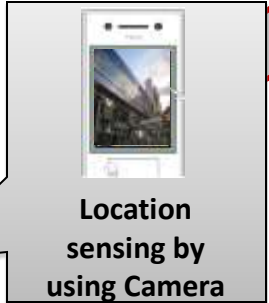
A student approaches a bus stop



Location sensing by using GPS



iPhone etc.



Location sensing by using Camera

The system provides context-dependent learning materials

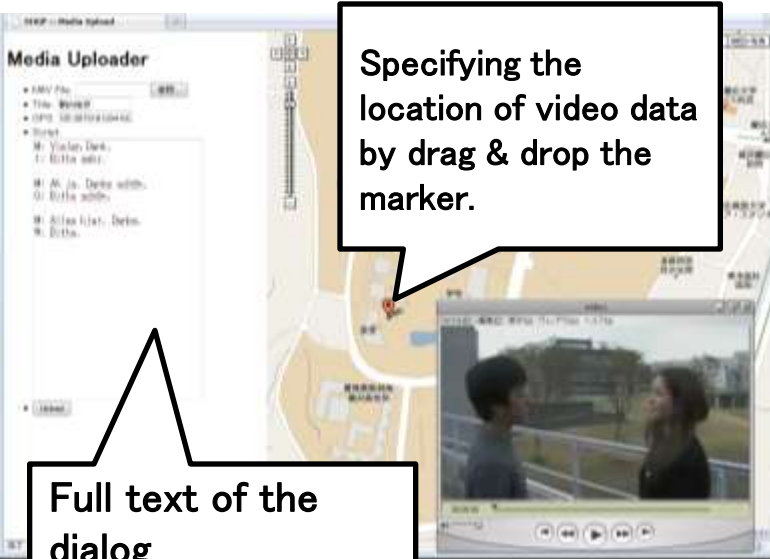


# Ubiquitous Lang. Learning Environment

Learning:

independent of time and place, according to context

Teachers locate the educational materials on a specific point of Google Map with several metadata description for it.



① Location Sensing



② Selective Dissemination of Videos According to a Spatio-Temporal Context.

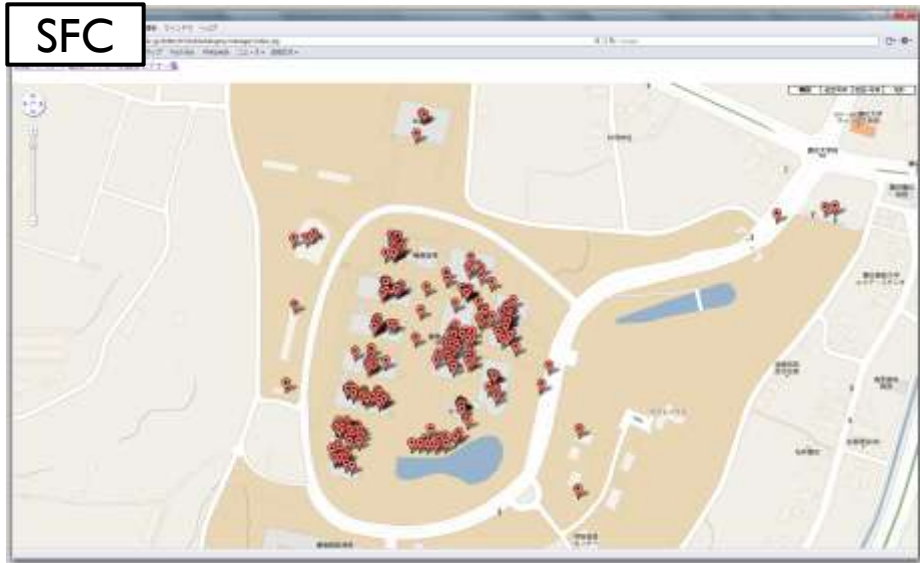


Playing the received videos

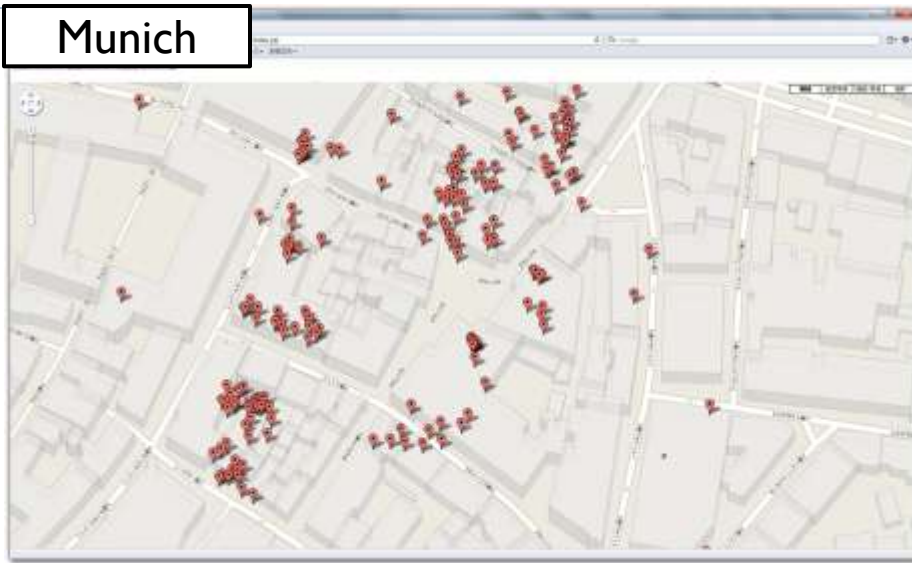
# SHGP: Experience-Connected Ubiquitous Learning Environment

168 videos are located on the following 4 sites: Keio SFC Campus, Martin Luther University of Halle-Wittenberg, University of Bonn, Munich

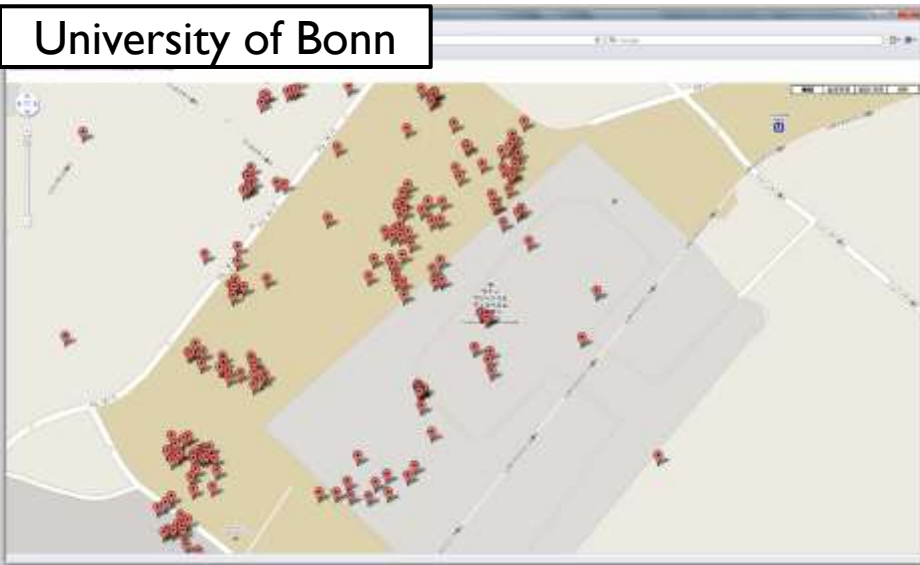
SFC



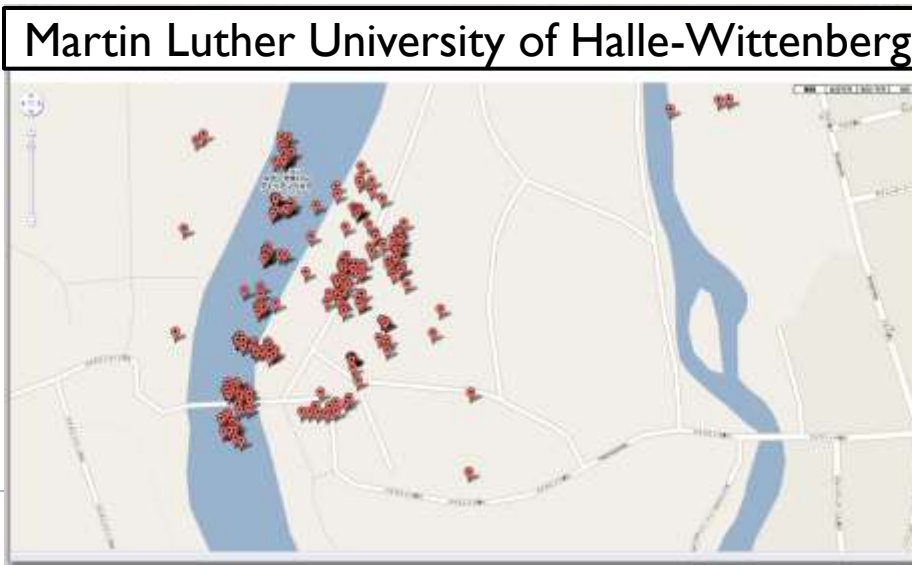
Munich



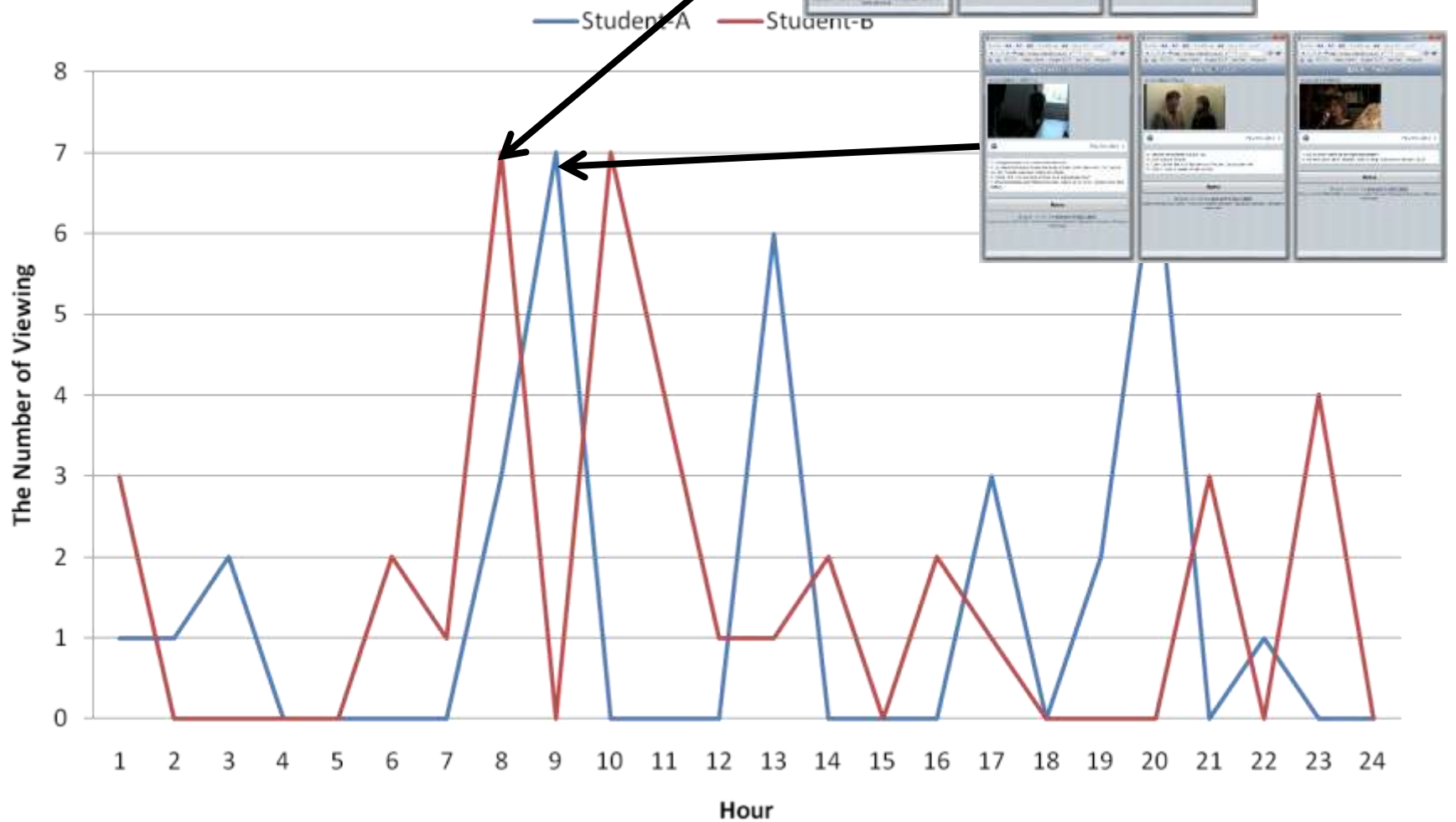
University of Bonn



Martin Luther University of Halle-Wittenberg



General tendencies (Access data registered)  
Time Series Audience Measurement 2



# Swing Reference Code

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## Service Finding

*<Service finding, Location-based deployment, Crossmedia tool, monitoring & marketing, >*

# QR code

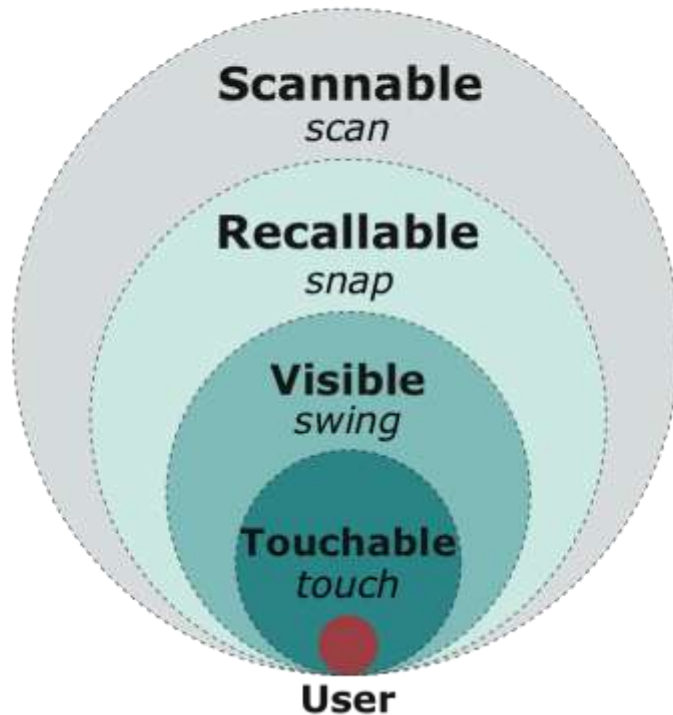
Cross-media Tool  
 Communication Tool  
 Traceability Tool



# Service Finding and Interaction

## No Silver bullet

Physical and Cognitive Distance  
Based Selection



Touch (RFID)



Swing  
(accelerometer)



Scan(Network)



Snap (Still Image)

# Swing, Snap and Stamp It!(UbiComp 2009 video)

## Swing, Snap and Stamp It!: Device Interaction with Fun

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Keio University, Japan

Katsuya Hashizume

Kazuhiro Imura

Kyohei Kawada

Naoya Namatame

Tomotaka Ito

Masaki Ito

Jin Nakazawa

Kazunori Takashio

Hideyuki Tokuda

Keio University



# Swing Reference Code (2009)





# Follow-me Services

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## Dynamic Adaptation of Services

*< real-time software migration, localization, authentication,  
dynamic adaptation >*

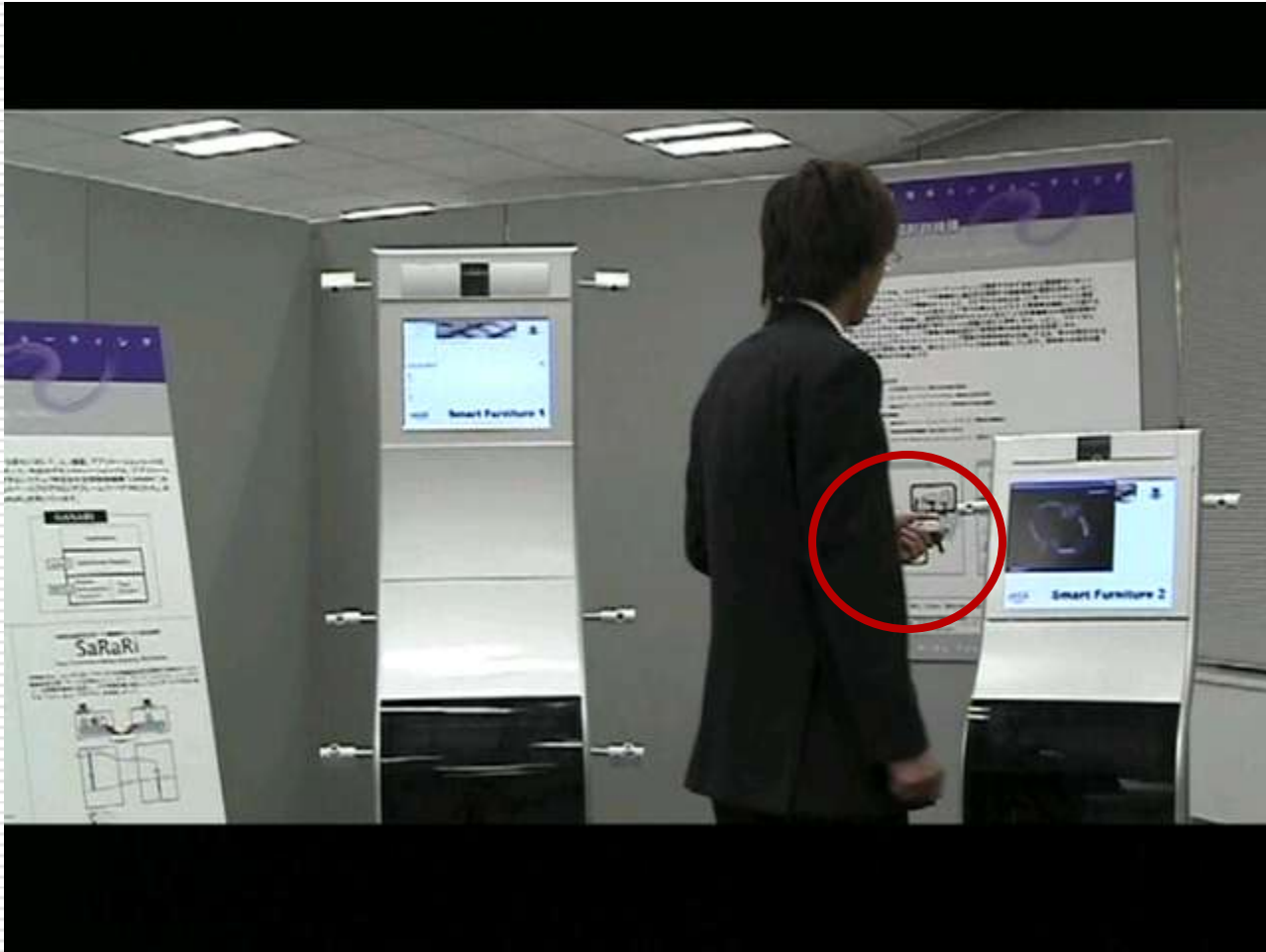
# Follow Me Type Service (1)

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# Follow Me Type Service (2)

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# Service Roaming

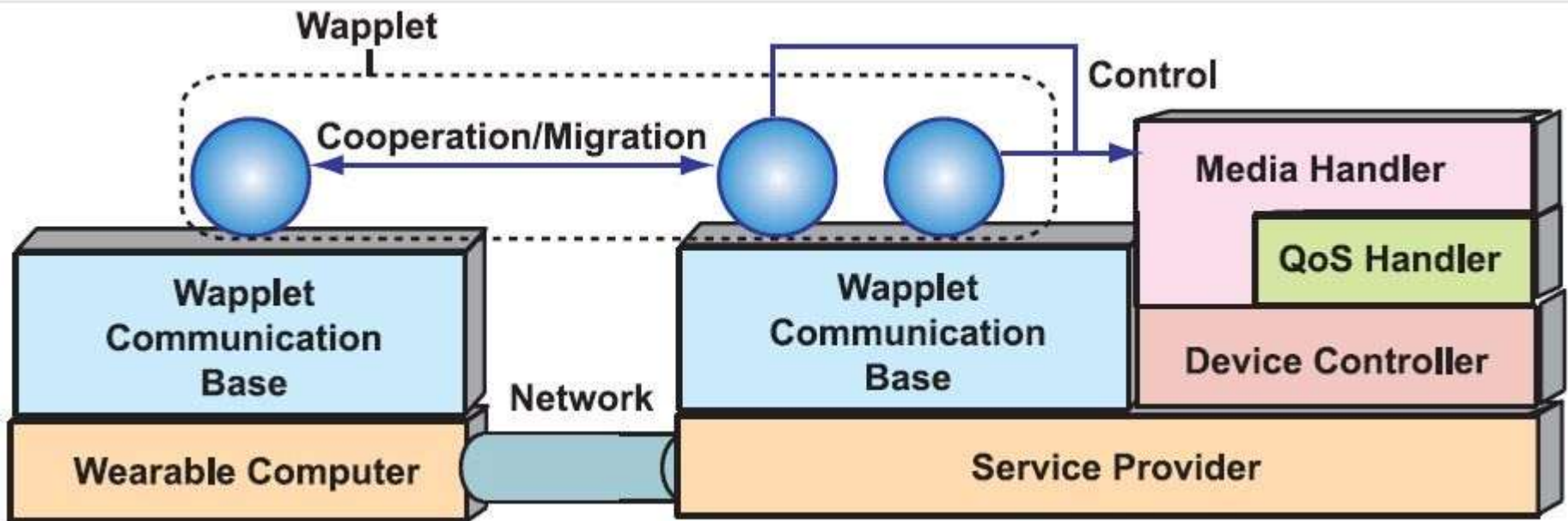
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# Wapplet architecture

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- ❑ Application = config module+ wapplet module
- ❑ Java Objects + Location Transparent Method Inv.



# Live! Commerce Akiba

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## Capturing Customer's Preference in Real-Time

*< context capturing, real-time marketing analysis, data mining >*

# Ubiquitous Week in Akihabara

11/25/2007-12/30/2007

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# Live! Commerce Akiba (1)

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# Live! Commerce Akiba (2)

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# Live! Commerce Akiba (3)

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# Akihabara Demo (1)

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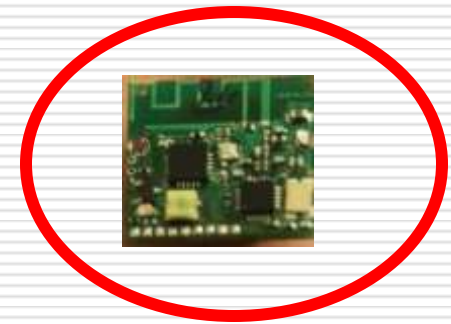
# Akihabara Demo (2)

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# Experimental Results

- Onoden and Kaiyoudo at Akihabara
  - Date: 11/29-30 (UNS2007)
  - Real-Time Data Collection
  - Touched vs. Interested
- Total Events
  - 5401 Events
    - Touched: 3510
    - Interested: 1891
- Total Data
  - 3,950,000 records
  - Total 243MB
  - uPart's sensing period: 1sec.



# Airly Notes and Mebius Ring

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## Citizens Awareness

*< Real-time Sensing & Posting, Visualization, SNS >*

# Airy Notes

## ユビキタス技術で環境を感じよう！

電車を降りた瞬間むっとした熱帯を感じてうんざりするような日でも、新鮮な空気を吸えればひんやりとしたさわやかな空気の流れを感じる事ができる。これは、都市の暑から暑とまはたらきによるものです。近年の調査では、緑地が周辺地域に冷やかな空気を送り込み、都市気候の緩和に貢献する都市のクールアイランドであることも明らかになっています。

“Airy Notes” プロジェクトでは、新宿御苑 100 周年記念イベント「玉川よ水の復活に向けて」の一環として、ユビキタス技術による都市環境モニタリングの実証実験をおこなっています。センサー機能を持つ超薄型コンピュータによるユビキタス（いつでもどこでも）な環境情報の取得と可視化により、緑地の環境を視覚的に身体的に感じてもらうことをお望みしました。



紙シェルター

### uPart (165 個)

温度、湿度、騒音センサーを備え、観測データを定期的に無線通信で発信する。最大約 2cm 四方程度の超薄型コンピュータです。

高水柱でつくられたセンサの目より、表面に貼られた QR コードを読み、携帯端末からその uPart の観測値にアクセスすることができます。

### 計測・発信と受信の機材



### xbridge (11 箇所)

uPart から送信された観測データを受信し、データベースサーバに送ります。

ドイツ、カールスルーエ大学で開発された超薄型コンピュータと受信の機材を備えています。

### 環境情報の可視化と共有

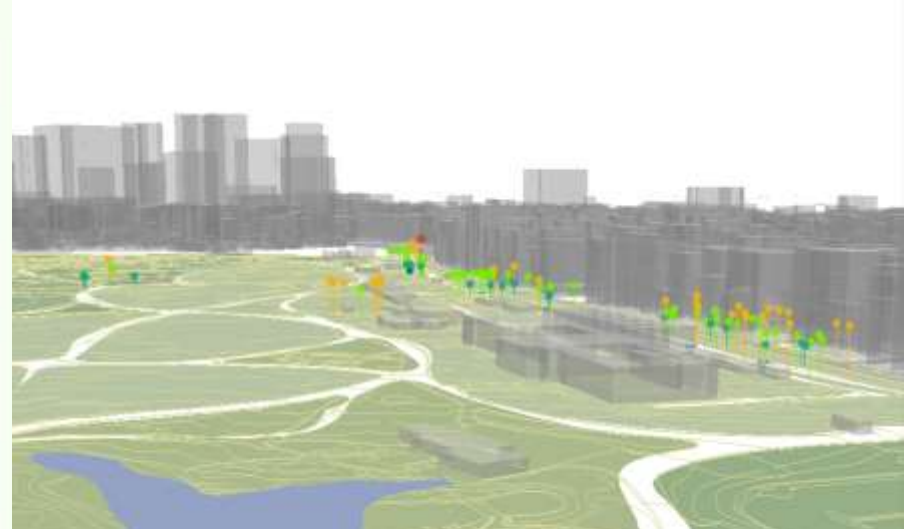
今、自分のいる場所の気候は他の地区とは？ 昨日のこの時間は？ もし、ここに水が流れていたら？ もし、この緑がなくなってしまうたら？ ちいさな子供の感じている環境は？ ... 設置した多数のセンサの観測値が、インターネットを通じて即時にデータベースまで集まり届けられる。“Airy Notes” は、さまざまな条件下の気象情報を可視化し、比較、共有するためのシステムとしての展開することを構想しています。

### Airy Note 体験エリア（写真提供）

この実証実験を体験することができるのは、以下のエリアです。また、ぜひお試しください。

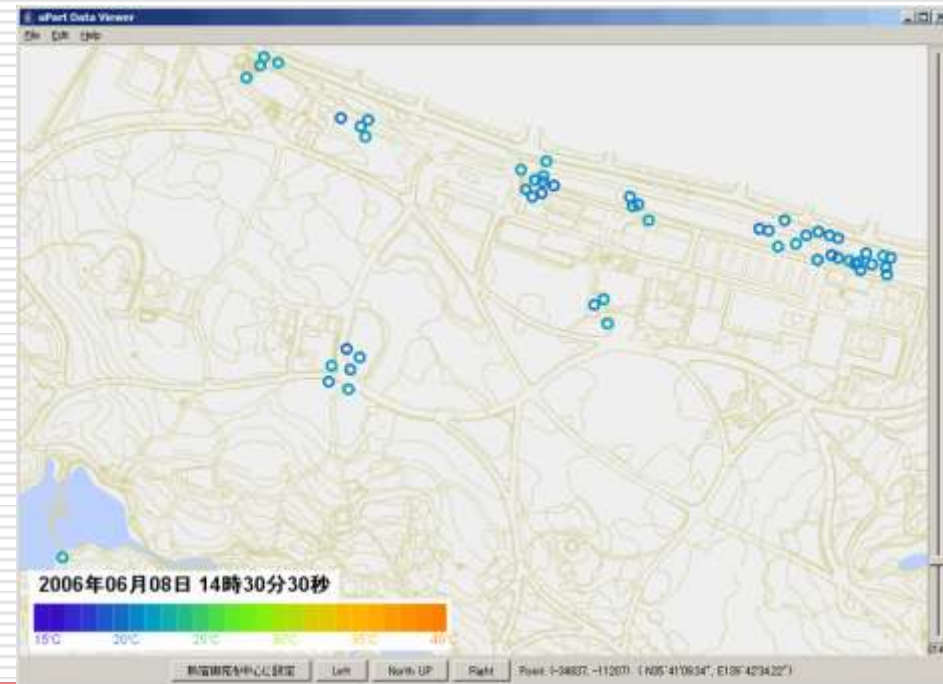
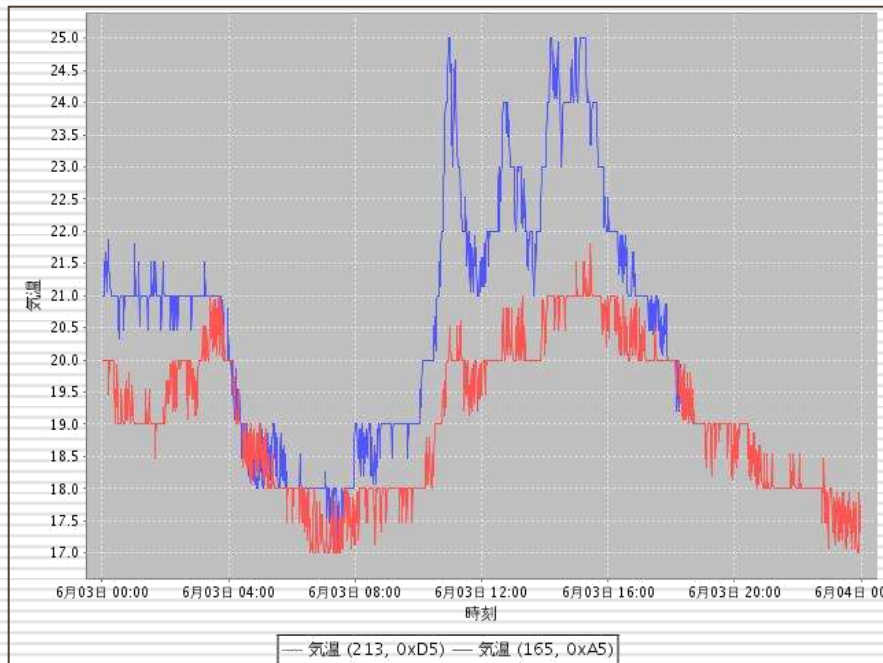
### 観測地点とネットワーク構成

センサ (uPart) の観測値は、インターネットを通じて即時に収集され、いつでも最新の情報を見ることが出来るようになっています。



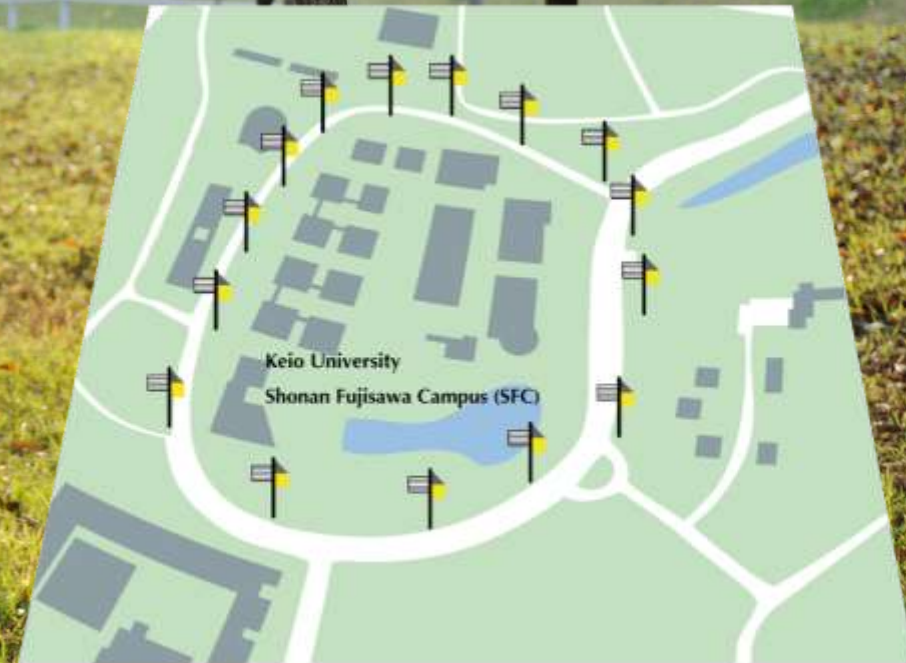
# Real-time Visualization on a PC

- City park view with a map (logging history)
- Daily histogram





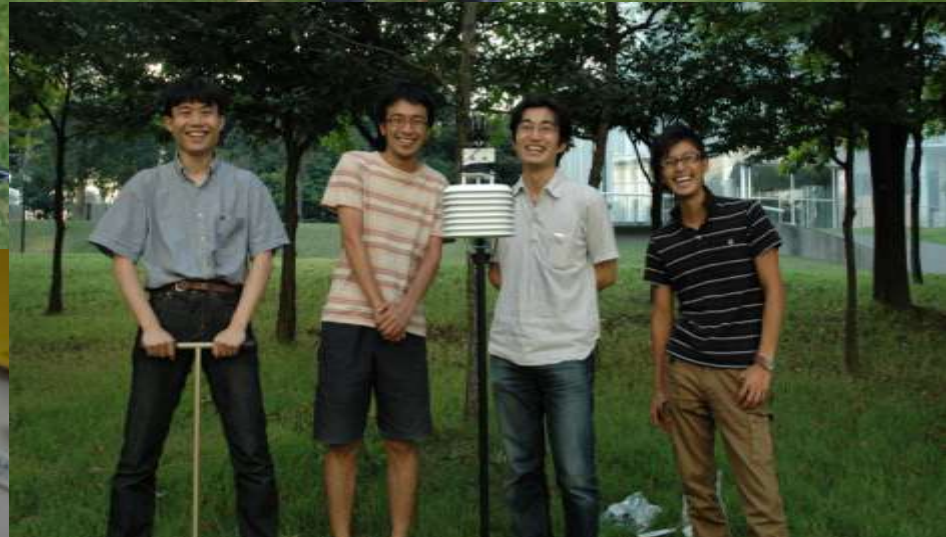
# Mebius Sensor Project



□ Campus Sensing with 15 Sensor Poles in SFC

# Sensor Pole Deployment

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# Follow "mebius\_sensor" on Twitter

mebius\_sensor@sfcc (mebius\_sensor) on Twitter

http://twitter.com/mebius\_sensor

mebius\_sensor@sfcc (mebius\_sens...)

twitter

ホーム プロフィール 友だちを検索 設定 ヘルプ ログアウト

 **mebius\_sensor**

✓ フォロー中

**Current Temperature at SFC is 22.18 degrees celcius.**  
43分前 Perl Net::Twitterで

Current Temperature at SFC is 22.10 degrees celcius.  
約2時間前 Perl Net::Twitterで

Current Temperature at SFC is 24.89 degrees celcius.  
約3時間前 Perl Net::Twitterで

Current Temperature at SFC is 13.66 degrees celcius.  
約4時間前 Perl Net::Twitterで

Current Temperature at SFC is 12.14 degrees celcius.  
約5時間前 Perl Net::Twitterで

Current Temperature at SFC is 12.65 degrees celcius.  
約6時間前 Perl Net::Twitterで

Current Temperature at SFC is 11.29 degrees celcius.  
約7時間前 Perl Net::Twitterで

Current Temperature at SFC is 12.06 degrees celcius.  
約8時間前 Perl Net::Twitterで

Current Temperature at SFC is 12.31 degrees celcius.  
約9時間前 Perl Net::Twitterで

**Dream Power**  
ジョン・レノンスーパーライブ  
チケット 優先受付中!!

名前 mebius\_sensor@sfcc  
現在地 Keio University, SFC  
自己紹介! represent the 15 eko-mote sensors deployed among the SFC campus. See link for details!

0 フォロー  
22 フォローしている

つぶやき 776

お気に入り

操作  
ブロックする mebius\_sensor  
report mebius\_sensor for spam

フォロー中

mebius\_sensorのつぶやきのRSSフィード

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# Mobile Sensing Systems: What are **C**hallenges?

# Mobile Sensing in **L**arge

# NTT DoCoMo Mobile Space Statistics

## 社会の発展に寄与するモバイル空間統計

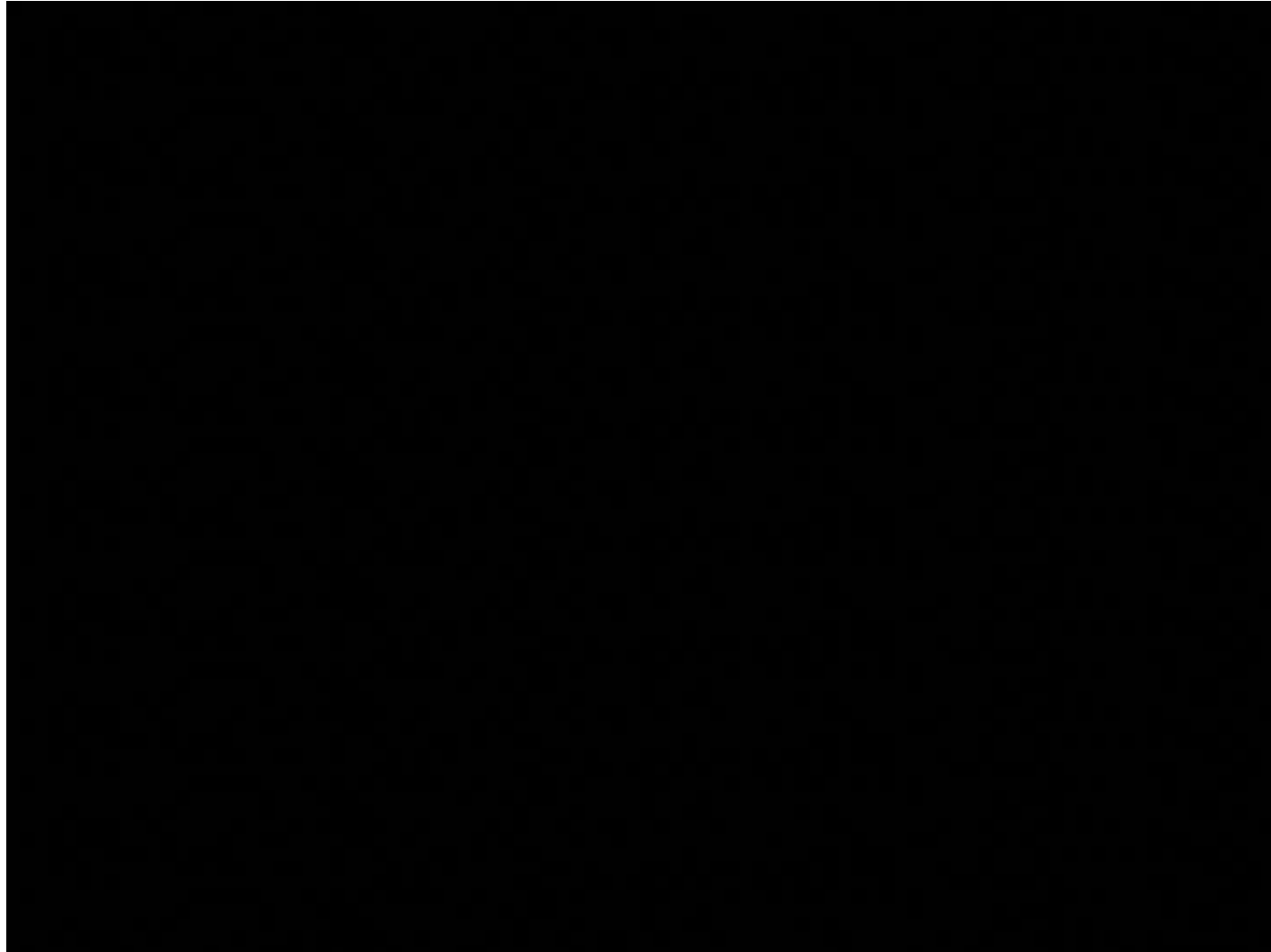
参考出典

- モバイル空間統計は、人口分布、人口構成、移動人口などの推計値です。
- 携帯電話サービスをお客様に提供するために必要となる運用データを統計化することによって作成します。
- まちづくり、防災計画などの公共分野で活用されることにより社会の発展に寄与します。



docomo

# NTT DoCoMo Mobile Space Statistics (2010)





# Weather News: Collaborative Sensing Model

## Defense forces for Guerrilla Thunderstorm

ゲリラ雷雨から国民を守る  
**ゲリラ雷雨防衛隊**

**⚡ ゲリラ雷雨防衛隊とは？**  
各エリアの代表として、ゲリラ雷雨を起こす雷雲を監視。ゲリラ雷雨情報の情報源を提供する専門部隊です。

**⚡ 隊員のミッション**

**ステップ1 雲の監視を依頼**  
ゲリラ雷雨発生の可能性があるときに、ウェザーニュースからゲリラ雷雨防衛隊に雲の監視を依頼

**ステップ2 雲を監視&レポート**  
隊員は雲を監視し、レポートを送る

**ステップ3 レポートを分析**  
ウェザーニュースにて、雲のレポートを分析

**ステップ4 ゲリラ雷雨メールを配信**  
ゲリラ雷雨の発生前にゲリラ雷雨メール登録者にお知らせリアルタイムのゲリラ雷雨予報にも活用

**あなたの”五感”がみんなを救う**  
防衛隊員はケータイで写真を撮影、方位磁針を使いながら、雷雲の状態をレポートすることはもとより、人の”五感”による感覚の情報もレポートします。  
この”五感”が従来の観測では捉えることができないゲリラ雷雨を事前に発見することにつながります。

**ゲリラ雷雨防衛隊へ入隊**

# Mobile Sensing in **L**arge

## ▶ **G**lobal Sensing Infrastructure

### ▶ **F**ederated Global Ubiquitous Networks

- ▶ SenseWeb, SensingCloud, etc.

### ▶ **S**elf-organized, -optimized, -monitored, -repaired Networks

- ▶ Model and Theory

### ▶ International GUN testbed

- ▶ **U**rban Challenge for GUN

### ▶ **S**tandardization

## ▶ **S**ecurity and **P**rivacy Control

- ▶ Secure Transaction and Anonymization Technology

## ▶ **P**articipatory Sensing Model

- ▶ Collaborative sensing

# Mobile Sensing in **S**mall

# Mobile Sensing in **S**mall

## ▶ **U**ltra Low Cost Wireless Sensor Nodes

- ▶ Interoperability between ULC-WSN and Smart Phones
- ▶ Standardization

## ▶ **C**ontext Capturing

- ▶ Translating Data-tsunami to useful context

## ▶ **C**ross Domain Service Mash up

- ▶ **S**ervice Coordination

## ▶ **H**uman-Service Interaction Methods

- ▶ Multiple Displays and Terminals

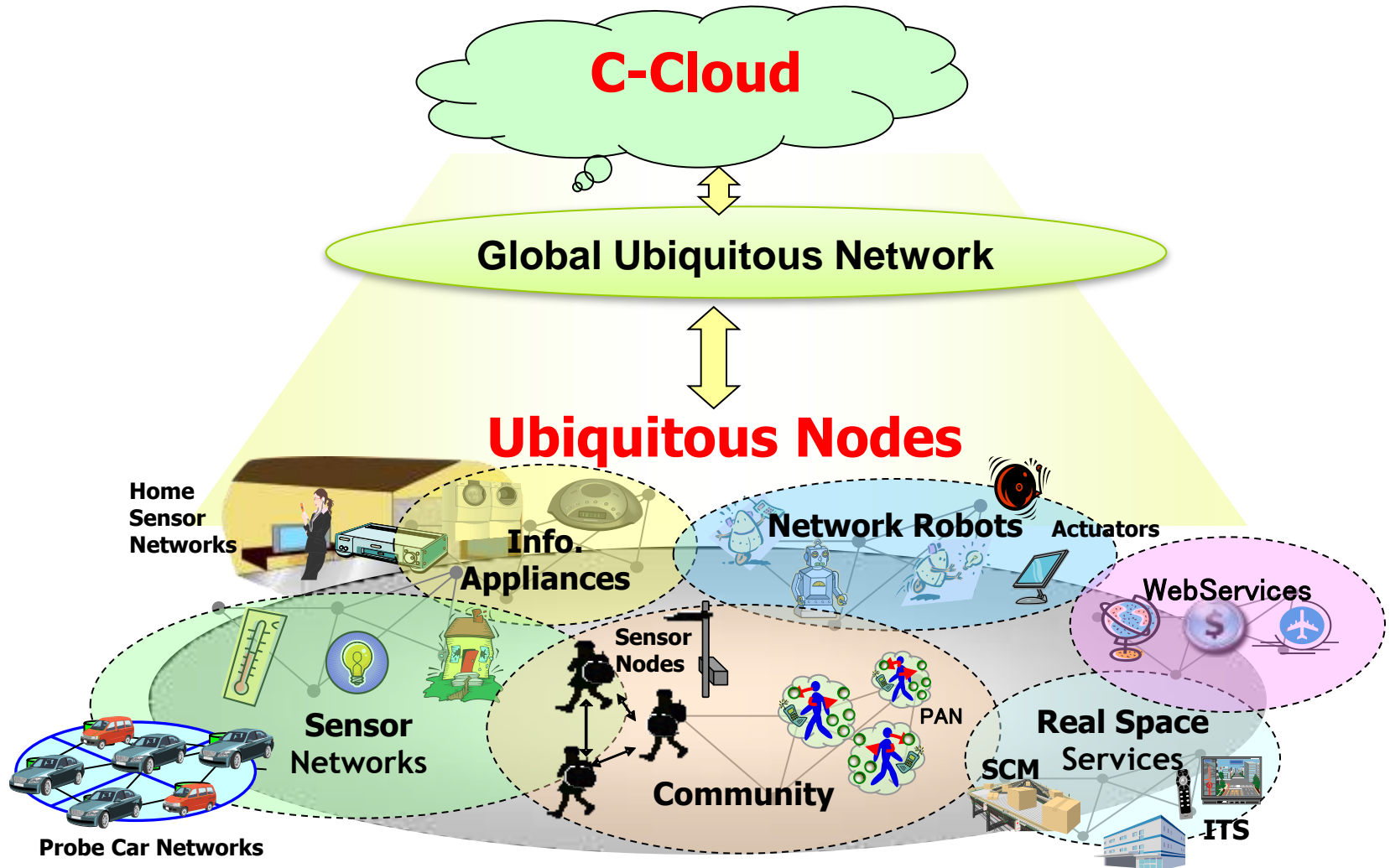
## ▶ **S**ecurity and **P**rivacy Management

- ▶ Anonymization Technology

# Context Capturing with a Network Robot at Universal City Walk in Osaka by ATR



# Ubiquitous Nodes and C-Cloud



# Summary



- ▶ **C**hallenges in Creating Ubiquitous Services with Mobile Sensing Systems
  - ▶ **G**lobal Sensing Infrastructure and **U**biquitous Network Environment
  - ▶ **P**articipatory Sensing Model
  - ▶ **U**LC-WSN
  - ▶ **C**ontext Capturing
  - ▶ **C**ross-domain Service Mash up
  - ▶ **S**ecurity and **P**rivacy Management
- ▶ **U**biquitous **N**etwork Technology provides empowerment of people, organization, community and space & environment
- ▶ **S**ocial and **T**echnological Innovation together

# Thank you!

[www.ht.sfc.keio.ac.jp](http://www.ht.sfc.keio.ac.jp)

