

Microsoft  
**Research**



Microsoft Research Asia  
**Faculty Summit 2010**



# Teaching Advanced Software Engineering

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# Outline

- Background
- Gaps between Industry and Academic
- Approaches in Training
- Lessons learned



# Background

- Xin Zou
  - dev/dev lead: Microsoft Outlook, Visual Studio team (1996-2005)
  - Development Manager in MSR-Asia (2005 – now)
    - Tech Transfer & research projects (e.g. Academic Search)
- Hiring, Training and Teaching
  - MSRA intern training
  - MS new engineer training
  - Teaching “Advanced Software Engineering” in 3 Chinese universities



# Teaching Assignments

- Tsinghua Univ. (07 – 09)
  - 20 ~ 30 students, Senior Year.
  - 4 credits
- Peking University, Software College (07 – 09 )
  - 20 ~ 80 students, M.S. Program
- BUAA, C.S. Dept. (09)
  - 40 students, Junior Year

# Gaps

- Between industry and academic
  - It's very hard to find qualified students
- Gap
  - Academic: close-book exam, no questions allowed, work individually, no feedback except a score.
  - Industry: open-book environment, interaction with customer is crucial, work as a team, feedback comes in multiple ways

# Approach (1)

- Clarify the “teacher-student relationship”
  - Retailer - customer?
  - Boss - employee?
  - Baby-sitter - babies?
  - Buddy - Buddy?
  - Stranger - Stranger?
  - Prison Guard - Prisoner?

# Teacher - Student Relationship

**Trainer - Trainee @ athletic club**





# Approach (2)

- Extensive reading
  - 3 Textbooks
  - A dozen books/blogs for reading recommendation
  - E.g. “Dreaming in Code” book
- Blogging to share progress and experience and promote product
- Benefit
  - Show the progress
  - Make documentation public (and fun)
  - Engage with customers

# Approach (3)

- Award top performers
  - “Winner takes all” in the industry
- The top performer (one or more students) gets 100% of the score.
- 2<sup>nd</sup> tier answers get  $1/2$  of the full score.
- 3<sup>rd</sup> tier answers get  $1/3$  of the full score
- So far and so forth...

# Grading Systems

2 types of score distribution



# Approach (4)

- Focus on real projects
  - Each team project must have real users, and use real user download number as one important metric for the team performance
  - Real requirement calls for innovation
- Without real customers, how can you know
  - Bugs in requirement/design?
  - Wide range results: (40K vs. 10 downloads)

# Approach (5)

- Focus on 1-on-1 collaboration
  - Think about the founders of HP, Microsoft, Apple, Yahoo, Google...
- Trying 2 pair projects with different partners
- Give/receive feedback, Evaluate your peer

# Approach (6)

- Focus on recent Software Engineering practices
  - One classical text book only has 4 pages (out of 600) on eXtreme Programming.
- New ideas in recent years
  - “Groupthink specification exercise” designed by Prof. Michael Ernst.
- Bring in industrial experiences
  - Stories and analysis of Microsoft and other IT companies

# Approach (7)

- Encourage feedback and retrospective
- Seeking feedback from real customers
  - Not only from teacher
- Postmortem twice in the semester
  - Alpha release: Why no one likes our Alpha release?
  - Beta release: If we could re-do the project again, what would we do differently?

# Curriculum

| Activity   | Length (16 wk) |
|--|----------------|
| Individual Project   | 2 wk           |
| Unit Test; Performance Analysis;   |                |
| 2 Pair-Projects  | 2 x 2 wk       |
| Code Review; Writing Solid Code; Code Convention;<br>Design Guideline; XP, TDD;  |                |
| Team project   | 8 wk           |
| SLC; Roles of a team; Requirement Analysis; Project<br>Management; Testing; Scrum;<br><b>Innovation in Software Industry</b> |                |
| Review/Postmortem  | 2 wk           |
| Soft skills;   |                |



# Results - measurement

15 areas for self-evaluation

Range [1-10]:

1: minimum level

3: basic knowledge

5: practical skills, can pass industrial interview

8: proficient professional level

10: fully proficiency in theory and practice

# Result – core skills

| Skills                   | Before | After |
|--------------------------|--------|-------|
| SLC Requirement Analysis | 2.76   | 4.59  |
| SLC Project Management   | 2.65   | 4.53  |
| SLC Design               | 3.06   | 4.76  |
| SLC Implementation       | 3.65   | 5.59  |
| SLC Test                 | 2.65   | 4.53  |
| XP                       | 2.53   | 5.00  |
| Average                  | 2.88   | 4.83  |

- Survey conducted @ Tsinghua C.S. Dept. Special Talent Class
- Before: Basic Knowledge (2.88  $\approx$  3)
- After: Practical skills, can pass industrial interview (4.83  $\approx$  5)



# Result – side by side

| Class         | ASE   | Class 1 | Class 2 |
|---------------|-------|---------|---------|
| hour/week     | 12.63 | 6.24    | 3.3     |
| Lines of Code | 2171  | 944     | 1150    |
| Core Skills   | 5.00  | 3.43    | 3.81    |
| All Skills    | 5.11  | 3.75    | 3.97    |
|               |       |         |         |

- Survey conducted @ same university
- ASE: Advanced Software Engineering Class
- Class 1, 2: regular Software Engineering Classes

# Result – Student Evaluation

| Categories of Evaluation                             | 2007                   | 2008                   | 2009                   |
|--|------------------------|------------------------|------------------------|
| Teacher is passionate, high commitment, high quality | 95.45 <sup>±3.80</sup> | 95.00 <sup>±3.42</sup> | 98.90 <sup>±2.21</sup> |
| Curriculum is clearly defined                        | 94.55 <sup>±4.04</sup> | 89.29 <sup>±5.77</sup> | 98.90 <sup>±2.21</sup> |
| Attractive and lively teaching style                 | 92.73 <sup>±5.15</sup> | 90.71 <sup>±5.37</sup> | 98.91 <sup>±2.21</sup> |
| Interaction with students and encouragement          | 94.55 <sup>±4.04</sup> | 93.57 <sup>±3.69</sup> | 98.91 <sup>±2.21</sup> |
| Quality of course material                           | 93.64 <sup>±4.23</sup> | 86.43 <sup>±8.19</sup> | 99.00 <sup>±2.21</sup> |
| Quality of homework/project assignment               | 94.55 <sup>±4.04</sup> | 90.00 <sup>±4.95</sup> | 99.00 <sup>±2.21</sup> |
| Evaluation system can motive students                | 92.73 <sup>±5.15</sup> | 87.86 <sup>±4.88</sup> | 97.89 <sup>±3.04</sup> |
| Encourage innovation and independent thinking        | 92.73 <sup>±4.37</sup> | 91.43 <sup>±4.44</sup> | 98.91 <sup>±2.21</sup> |
| Provide advice to students further study             | 92.73 <sup>±4.37</sup> | 91.43 <sup>±4.92</sup> | 99.00 <sup>±2.21</sup> |
| Student learn significantly                          | 92.73 <sup>±4.37</sup> | 90.00 <sup>±5.38</sup> | 97.91 <sup>±3.04</sup> |



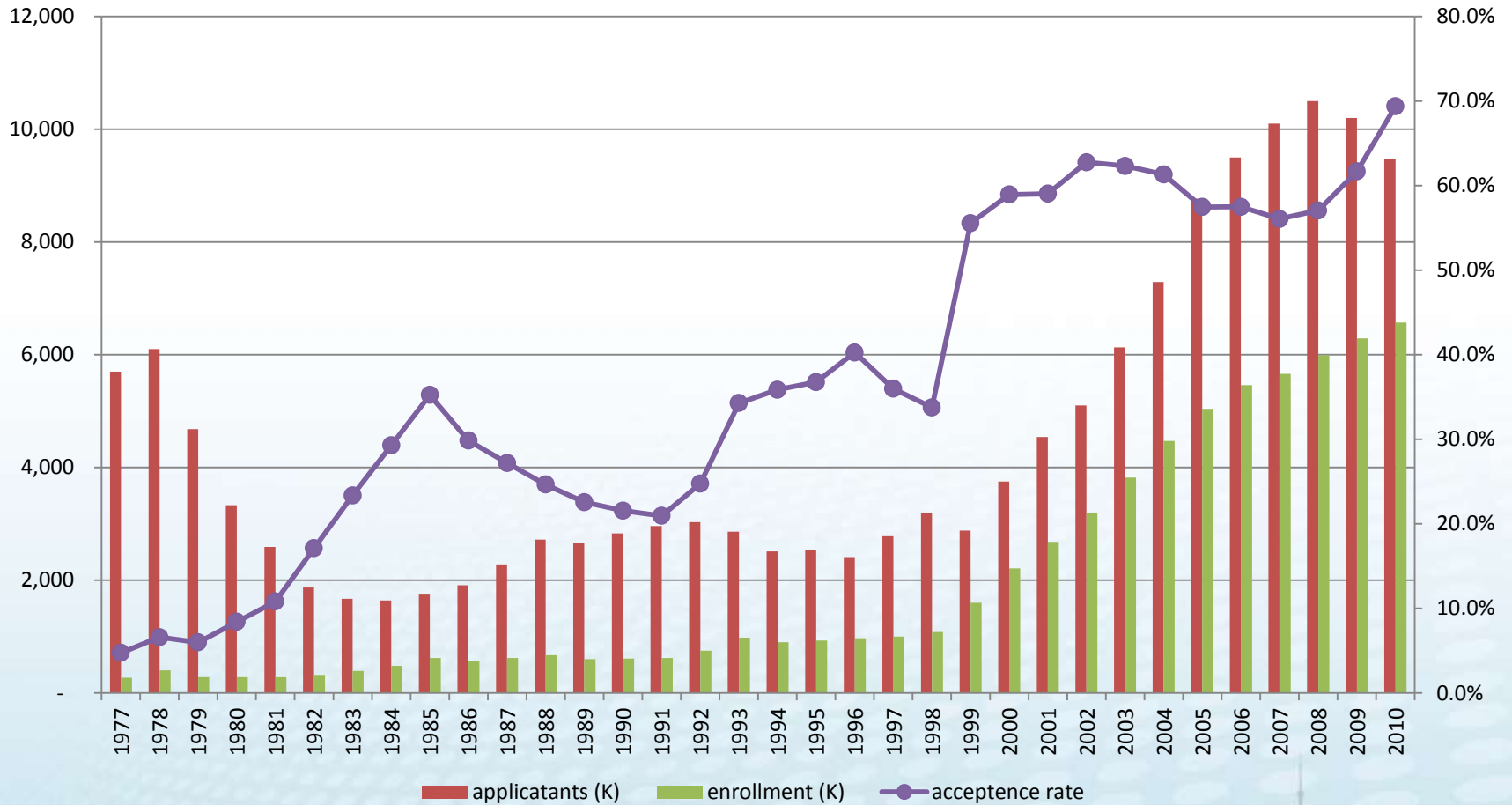
# Sum-up of Approaches

- Bring industrial requirement and best practice into classroom
  - Trainer : Trainee relation
  - Extensive reading, blogging
  - Award top performers
  - Real projects and customers
  - Focus on 1-1 collaboration
  - Focus on recent & industrial SE practices
  - Encouraging feedback

# My lessons

- There is no silver-bullet
  - Result is proportional to effort
  - One class is not enough
- Some further improvement ideas
  - Work with students in other majors (e.g. Design)
  - Try legacy projects and N+1 versions
  - More on “soft” skills
- What do students really want?
  - Many just want an easy pass...
  - Only 19 students signed up out of total of 80...

# More students are coming!



# Thanks

- Sharing of curriculum and practice
- Seeking feedback from experts
- Contact: [XinZ@microsoft.com](mailto:XinZ@microsoft.com)