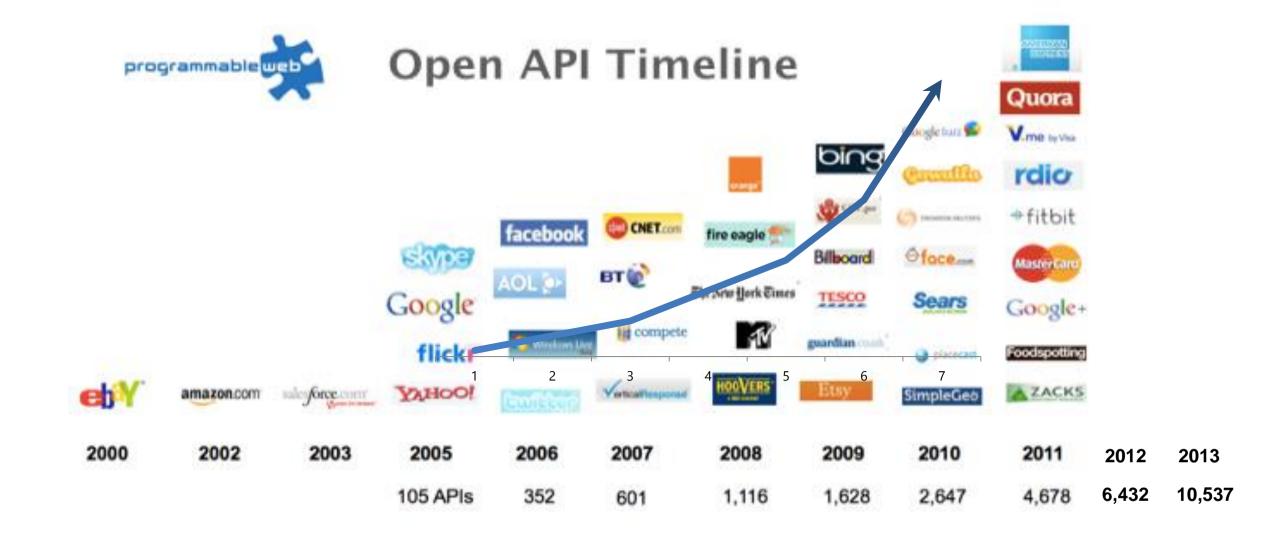
Making Magic with F# Type Providers

Dr Kenji Takeda (@ktakeda1) Microsoft Research

#fsharp

Proposition 1 We are living through an information revolution

The Information Revolution



Proposition 2 Our programming languages are information-sparse

Proposition 3 This is a big problem

especially for statically typed languages (Java, C#, F#, VB, ...)

We need to bring information into the language...

At internet-scale, strongly tooled, strongly typed

But before we get into that...

Part 1

Functional-first Programming and F#

F# is free, open source, cross platform, independent

fsharp.org

Microsoft contribute to F#, and so do many others

The Visual F# Tools from Microsoft are supported, enterprise-ready and come with Visual Studio

Understanding the Situation

Data Engineers

Analytical Programmers/ Data Scientists Design

Data
Information
Services

Analysis
Algorithms
Parallel

Presentation Publication UI

The Recurring Business Situation

"I lead a team developing..."

- Analytical Components
- Data-rich Services
- Analytical Components
- Data-rich Services
- Analytical Components

•

The Recurring Business Problems

Time to Market Efficiency Correctness Complexity

for analytical components

Is Time to Market a Problem?

Late Models

Missed market opportunities

Financial model

Late Services

Users have gone elsewhere

Gaming service

Late Components

Millions evaporate

Ad ranking engine

Is Correctness a Problem?

Buggy Models → Major risks to institutions

Quant model

Buggy Services

Users walk away

Gaming service

Buggy Analytical Components -> Millions leak away

Is Complexity a Problem?

Intractable Models -> Can't enter markets

Intractable Services -> Can't deliver services

Intractable Analytical Components -> Can't ship

The Recurring Business Problems

Time to Market

Efficiency

Correctness

Complexity

for analytical components and services

What's the Need?

Analytical programmers delivering correct, efficient components in the enterprise, on-time

This is one set of problems that functional-first programming helps solve

Why?

Observation #1

At the core of every functional-first language is:

simple, correct, robust code for solving complex problems

Observation #2

A highly interoperable language allows rapid, non-intrusive deployment and integration of components

... functional-first code is a part of a larger solution. With F# your code can be rapidly integrated and deployed.

Observation #2 cont.

Interoperable languages remove entire phases from the analytical software development process.

```
...no R → C#
...no Mathematica → C++
...no Excel → Java
```

Observation #3

Strongly-typed functional-first languages maintain efficiency

...as good as C# and Java, and sometimes C++

Observation #4

Strongly-typed functional languages help analytical programmers tackle more complex problems

...more time in the domain, less time on nulls and object hierarchies.

Recap – How Functional-first Helps

Simple, correct, robust code

Interoperability eliminates entire phases

Strong-typing gives efficiency

Analytical developers empowered to solve complex problems

Example #1 (power company)

We have written an application to balance the national power generation schedule ... for an energy company.

...the calculation engine was written in F#.

The use of F# to address the complexity at the heart of this application clearly demonstrates a sweet spot for the language ... algorithmic analysis of large data sets.

Simon Cousins (Eon Powergen)

Example #1 (power company) Time to Market

Interoperation ... Seamless. The C# programmer need never know.

Parallelism ... The functional it ripe for exploiting the inherent parallelism in processing vectors of data.

Correctness

Units of measure ... a huge time savei....t eradicates a whole class of errors

Time to Market

Exploratory programming. Working with F# Interactive allowed me to explore the solution space more effectively.

Correctness

Unit testing ...a joy to test. There are complex time-dependent interactions to screw things up....

Code reduction... ... ve Time to Market matrices...higher order functions eat these for breakfast with minimal fuss, minimal code. Beautiful.

Lack of bugs... Function feel strange. .. once the type checker is satisfied that's often it, it works.

Example #1 (Simon Cousins, Energy Sector)

350,000

lines of C# OO by offshore team

The C# project took five years and peaked at ~8 devs. It never fully implemented all of the contracts.

The F# project took less than a year and peaked at three devs (only one had prior experience with F#). All of the contracts were fully implemented.

30,000

lines of robust F#, with parallel +more features

An application to evaluate the revenue due from <u>Balancing Services</u> contracts in the UK energy industry

http://simontcousins.azurewebsites.net/does-the-language-you-use-make-a-difference-revisited/

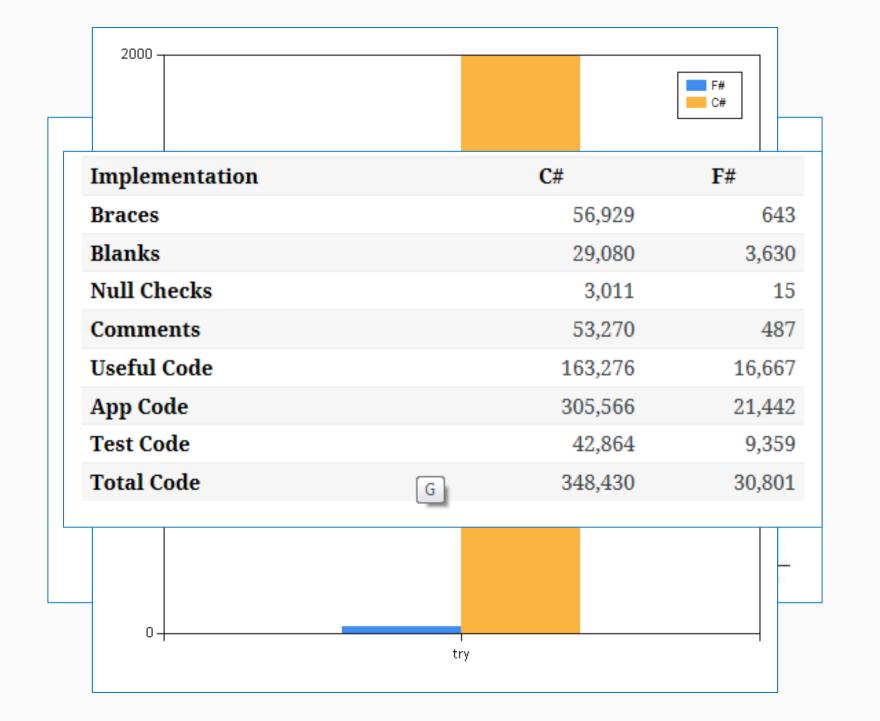
Example #1 (Simon Cousins, Energy Sector)

Zero

bugs in deployed system

"F# is the safe choice for this project, any other choice is too risky"

An application to evaluate the revenue due from <u>Balancing Services</u> contracts in the UK energy industry



Example #2: F# in Finance

Time to Market



Insurance Comp oves Time-to-Market with Enh ating Engine

Overview

Country or Region: United States Industry: Financial services-Insurance

Customer Profile

Headquartered in Columbus, Ohio. Grange Insurance offers automobile, life, home, and business insurance protection to policyholders in 13 U.S. states. It employs 1,500 people.

Business Situation

Efficiency

Solution

Using Microsoft® Visual Studio® Team System and Visual F#, the company

"With this streamlined evelopmer rapidly deliver more powerful solut they can deliver more choices and policyholders that much faster." Glenn Watson, Associate Vice President, Personal Lines, IT

For nearly 75 years, Grange Insurance ha products and services to policyholders in states. To maintain its well-earned reputa company decided to enhance its rating e for rating policies and performing what-i analyses, and other vital activities. Working Group and using the Microsoft® Visual St development environment and Microsof ming language, Grange Insurance paralle

Correctness

Time to Market

Banking Firm Uses Function Speed Development by

"We could not have deve sped 200 models in two vears without F# and Visual Studio. It would have taken us at least twice as long with our p

Correctness Director at a large Europ

A large financial services firm in Europe sought new development tools that could cut costs, boost page 1 avity, and improve the quality of its mathematical mod o address its needs, the bank deployed Microsoft F# Je Microsoft .NET Framework, and Microsoft Visual Stadio. It will soon upgrade to Visual Studio 2010 and the integrated Microsoft Visual F#. With its new tools, the bank can speed development by 50 percent or more, improve quality, and reduce costs.

Business Needs

A large European financial centices

desktop and on a remote cluster of servers that includes hundreds of systems

r: Financial services firm Atry or Region: Europe dustry: Financial services—Banking

Customer Profile

A large European financial services firm offers banking and asset-management services to clients in 50 countries. In 2009, the bank earned more than U.S.\$6 billion in income.

Software and Services

- Microsoft Visual Studio
- Microsoft Visual F#
- Microsoft Visual Studio 2010
- Technologies
- Microsoft NET Framework
- Windows Presentation Foundation

http://fsharp.net

Example #3: F# in Insurance

work for a large actions and sometimes ...failures.

Complexity

Complexity

Litions and sometimes ...failures. I work for a large ac

We used F#, and quickly created a system which would perform the necessary calculations highly efficiently, in parallel, and with a perfect match to the spreadsheet results.

All of the advantages which are commonly touted for F# do play practice. Immutability, Easy Parallelisation, Expressiveness, Test Conciseness, Flexibility, Productivity

[Company name omitted]

Correctness

Example #4: F# in Biotech

...F# rocks - building algorithms for DNA processing and it. the a drug. 12-15 at Amyris use F#... A complete genome resequencing pipe the with interface, algs, reporting in ~5K lines and it has been incredibly reliable, fast and easy to maintain.. A suffix tree in 150 lines that can index 200,000 bases a second

Correctness

F# v. Python: F# has been phenomenally useful. I would be writing a lot of this in Python otherwise and F# is more robust, 20x - 100x faster to run and faster to develop.

Time to Market

Darren Platt, Amyris BioTechnologies

Example #5: F# at Kaggle

At Kaggle we initially chose Fits expressiveness.

Taming Complexity

ata analysis algorithms because of

We've found ourselves moving more and more of application ...into F#. The F# code is shorter, easier to read, easier to refactor, and, because of the strong typing, contains far fewer bugs.

Correctness

Line Service Correctne

As our data analysis tools have developed, we've seen domain-specific constructs emerge very naturally. As our codebase gets larger, we become more productive.

fsharp.org/testimonials

Example #6: F# in Advertisement Ranking & RatingMicrosoftTime to Market

Around 95% of the code in these papers has been developed in F#. F# allowed for rapid development of prototypes, and thus also rapid the Taming Complexity on of the underlying mathematical models.

Complex algorithms, for example to compute Nash equilibria in game theory, can be expressed succinctly.

Correctness

Units of measure reduced the chance of errors dramatically: Prices, probabilities, derivatives, etc. can already be kept apart at compile time.

Example #7: F# for Social Gaming

F# is becoming an increasingly important part of our server that supports our mobile and web-based social games with users. F# first came to prominence in our technology stack in the implementation of the rules engine for our social slots games which by now serve over 700,000 unique players and 150,000,000 requests per day at peaks of several thousand requests per second.

The F# solution offers us an order of magnitude increase in productivity and allows one developer to perform the work that are performed tedicated developers on an existing Java-based solution, and supporting our agile approach and bi-weekly release cycles.

Yan Cui, Lead Server Engineer http://fsharp.org/testimonials

Example #8: F# for Machine Learning at Microsoft

I wrote the first prototype of the click prediction system deployed in Microsoft AdCenter in F# in a few days.

Time to Insight

For a machine learning scientist, **speed of experimentation** is the critical factor to optimize.

Unlike C# and C++, F# was designed for this mode of interaction. Switching to F# was liberating and exhilarating.

The world is moving toward functional programming with good justifications: the code is cleaner and easier to debug in a distributed environment.

Dr. Patrice Simard, Microsoft Distinguished Engineer, fsharp.org/testimonials

Example #9: F# for Consulting

Our bids for tendered contracts in quan Correctness are reprice of competitors because of the increase productivity we efficiency he price of competitors because of the increase of the increase productivity we have a productivity when a productivity we

We are regularly able to deliver correct, robust, performant solutions on-time, which is what our customers value most.

Time to Market

Daniel Egloff, QuantAlea Consulting, Zurich

Summary – The Data Agrees

Simple, correct, robust code

Interoperability improves time-to-market

Strong-typing gives efficiency

Analytical developers empowered to solve complex problems

F# is changing...

"F# is for Windows"

F# runs on many platforms

Overview

F# is changing...

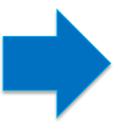
"Microsoft makes F#"



Overview

F# is changing...

One perspective (Microsoft's) http://msdn.microsoft.com



Many perspectives http://fsharp.org

F# for Android

fsharp.org/use/android

F# for Linux, Mac

fsharp.org/use/linux fsharp.org/use/mac

F# for iOS

fsharp.org/use/ios

Give your



S Xamarin





world some F# spice!

Amazon Web Services .NET SDKs

http:/

https:

Supported Services

Compute & Networking

- AWS Direct Connect »
- Amazon EC2 »
- Elastic Load Balancing »
- Auto Scaling »
- Amazon EMR »
- * Amazon Route 53 »
- Amazon VPC »

Database

- Amazon DynamoDB »
- Amazon RDS »
- Amazon Redshift »
- Amazon ElastiCache »
- Amazon SimpleDB »

Storage & Content Delivery

- Amazon S3 »
- Mazon Glacier »
- Amazon CloudFront »
- AWS Storage Gateway » AWS Import/Export »

App Services

- Amazon Elastic Transcoder »
- Amazon SQS »
- Amazon SNS »
- Amazon SES »
- Amazon SWF »
- Amazon CloudSearch »

Deployment & Management

- 🥼 AWS Elastic Beanstalk »
- AWS CloudFormation »
- Amazon CloudWatch »
- 🌻 AWS Data Pipeline »
- P AWS Identity and Access Management »
- AWS OpsWorks »

Azure .NET SDKs

http://wwv

https://gith



Compute

Create a web site

Create a multi-tier app

Host on a virtual machine

Customize a domain name

Publish with TFS

SHOW ALL



Data Services

Store data in SQL Database

Store data in Blobs

Store data in Tables

Store data using MongoDB

Manage SQL Database

SHOW ALL



App Services

Send email with SendGrid

Monitor with New Relic

Increase perf with caching

Message between apps

Authenticate users

SHOW ALL

-111

Back to the main topic...

The Main Topic

You can easily find out more about...



F# Deep Data Integration

Data is like water...

Data is like water...

- Everyone needs it. Everyone knows where to get it.
- Nobody is sure where it really came from, or goes to.
- ...really knows its true cost, or true value.
- ...likes to pay for it, or to share it.
- ...knows how much is wasted.
- You might get washed away by it.
- You only find out it was bad after you have drunk it.

Actually these days it's more like a flood...



The Problem

Our programming tools are data-sparse

getting data into a programming language is tiresome, error prone and boring

We need to bring data into the language...

At internet scale, strongly tooled, strongly typed

Demo

Problem: Integrate all of <u>freebase.com</u>

"as if it were a library"

>40M entities, >1Billion facts, >24,000 types, >65,000 properties

A Type Provider is....

"Just like a library"

"A design-time component that computes a space of types and methods on-demand..."

"An adaptor between data/services and the .NET type system..."

"On-demand, scalable compile-time provision of type/module definitions..."

Theme #1

On-Demand Types = Internet Scalable Magic

Theme #2

Many Data Sources, One Mechanism

All your types are belong to us....



SQL #1

```
type NorthwndDb =
    SqlDataConnection<ConnectionString = @"AttachDBFileName = 'C:\project:
let db = NorthwndDb.GetDataContext()
let customerNames =
    query { for c in db. do
             where (c.Ci / AlphabeticalListOfProducts
                                                          property
             select c.Con Categories
                                                          NorthwndDb.ServiceTypes.Simp
                                                          phabeticalListOfProducts:
                           CategorySalesFor1997s
                                                          Cyctom Data Ling Table - Northw
```

SQL #2

```
let connectionString = @"Data Source=(LocalDb)\v11.0;Initial Catalog=Adventus
[<Literal>]
let query = "
    SELECT TOP(@TopN) FirstName, LastName, SalesYTD
    FROM Sales.vSalesPerson
    WHERE CountryRegionName = @regionName AND SalesYTD > @salesMoreThan
    ORDER BY SalesYTD
type SalesPersonQuery = SqlCommandProvider<query, connectionString>
let cmd = SalesPersonQuery()
```

CSV

```
3 type BankClosure =
     Samples.Csv.CsvFile<"https://explore.data.gov/download/pwaj-zn2n/CSV",
                          InferRows=10, InferTypes=true, IgnoreErrors=true>
6 let bankClosureResults = new BankClosure()
 7 // Preview the header row.
  let header = bankClosureResults.HeaderRow
9
  for x in bankClosureResults.Data do
11
      х.
         ▲ Acquiring Institution
         Bank Name

∠ERT #

    City
```

JSON

```
l: type Simple = JsonProvider<""" { "name":"John", "age":94 } """>
let simple = Simple.Parse(""" { "name":"Tomas", "age":4 } """)
let simple.Age
let simple.Name
```

XML

```
1: type Author = XmlProvider<"""<author name="Paul Feyerabend" born="1924" />""">
2: let sample = Author.Parse("""<author name="Karl Popper" born="1902" />""")
3:
4: printfn "%s (%d)" sample.Name sample.Born
```

Hadoop/Hive

```
type HadoopData = HiveTypeProvider<"tryfsharp",Port=10000,DefaultTimeo
let data = HadoopData.GetDataContext()
let testQuery1 =
   query { for x in data. do
           select x }
                         GetTable
                         GetTableMetadata
                         GetTableNames
module AbaloneCatchAnalysi
                         Host
                         Port
                         UserName
                         abalone
```

World Bank

```
#r "../TypeProviders/Debug/net40/Samples.WorldBank.dll"
 let data = Samples.WorldBank.GetDataContext()
 data.Countries.
                  Afghanistan
                  Albania
 data.Countries.
                                                            -14 (% of total)
                  Algeria
                  American Samoa
                  Andorra
                  Angola
Interactive proposocoposocopo
                  Antigua and Barbuda
```

Arab World

Freebase

```
#r @"..\TypeProviders\Debug\net40\Samples.DataStore.Freebase.dll"
 open Samples.DataStore.Freebase
 // Access the service types using our API key
 type Freebase = FreebaseDataProvider<Key=API KEY>
                                                                property
 let ctxt = Freebase.GetDataContext()
                                                                FreebaseDataProvider<...>.ServiceTypes.Dor
                                                                Entertainment Books:
 ctxt. ``Arts and Entertainment
                                                                FreebaseDataProvider<...>.ServiceTypes.Dor
                                         Books
                                                                main
                                         Broadcast
                                         Comics
                                                                The publishing domain is home to most aspe
 - 4
                                                                and the written word -- books, magazines, st
                                         Fictional Universes
                                                                academic papers, etc. Most of the data we ha

    Film

                                                                imported from Wikipedia, although we are le
                                         Games
                                                                other possible data sources. We encourage
                                         Media
                                                                authors, writings, or publications if we're mis
1 data : HiveTypeProvider<...>.DataTypes
                                        Music
                                                                 information, please see the documentation f
```

OData

DataContext

Genres

```
type NetFlixCatalog = ODataService<"http://odata.netflix.com/Catalog/">
let netflix = NetFlixCatalog.GetDataContext()
netflix.

**Credentials
```

WSDL

```
type TerraService = WsdlService<"http://msrmaps.com/TerraService2.asmx?WSDL">
let terraClient = TerraService.GetTerraServiceSoap ()
   let myPlace = new TerraService.ServiceTypes.msrmaps.com.Place(City = "Redulet myLocation = terraClient.ConvertPlaceToLonLatPt(myPlace)
   printfn "Redmond Latitude: %f Longitude: %f" (myLocation.Lat) (myLocation)
```

```
// Pull in stock prices for some tickers then compute returns
let data = [
    for ticker in [ "MSFT"; "AAPL"; "VXX"; "SPX"; "GLD" ] ->
        ticker, getStockPrices ticker 255 |> R.log |> R.diff ]

// Construct an R data.frame then plot pairs of returns
let df = R.data_frame(namedParams data)
R.pairs(df)
```

SQL #2 - Application

Tachyus is a Silicon Valley startup that aims to be "a Data Start-Up for the Oil Industry". They aim to create an array of sensors and mobile applications to help oil and gas producers better record and analyze their wells. According to the New York Times coverage:

The start-up represents an anomaly of sorts in Silicon Valley.

Many new businesses focus on high-technology products for the
Internet or green technology, but Mr. Sloss and his co-founders,
Paul Orland and Francisco LePort, have instead homed in on the
decidedly older and dirtier business of drilling for hydrocarbons.



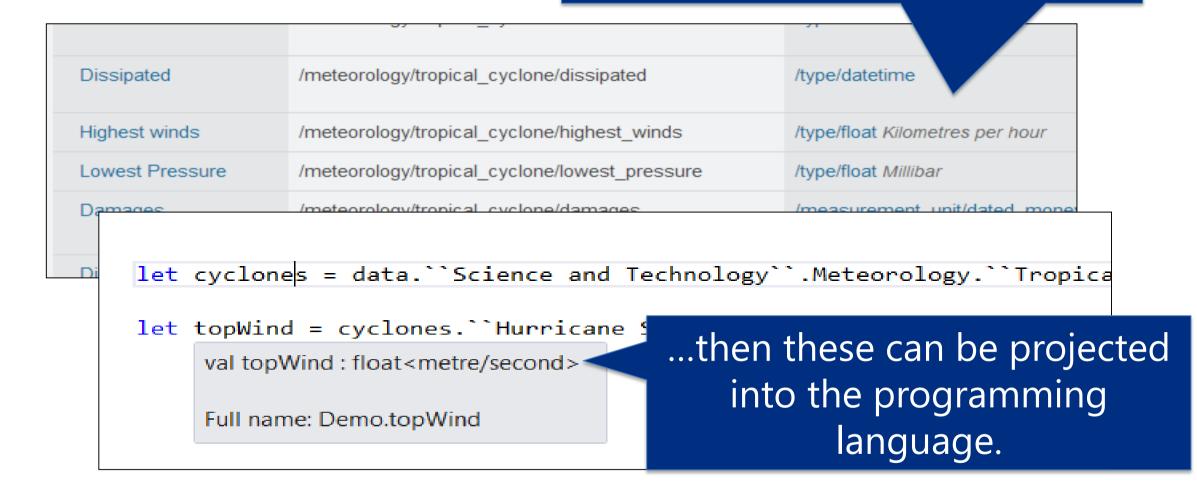
Last week Tachyus announced that it has raised \$6M in funding from a group led by Founders Fund. At the time of the announcements, one of the Tachyus engineers announced that they went from "from zero to product launch in 12 weeks" and "we couldn't have done it without F#". Founder Paul Orland commented "we are using 100% F#"



Providing Units of Measure

via F#'s Units of Measure

If the metadata contains units...



FSharp.Data

fsharp.github.io/FSharp.Data

on NuGet, use it in Visual Studio today

Summary

Scalable (meta)data integration into programming is a key challenge of our era

"F# type providers" are a simple, powerful point in the design space

The techniques have many, many applications

People use this "for real" in production F# systems

In Summary

Open, cross-platform, strongly typed, efficient, rock-solid stable

The safe choice for enterprise data programming



Unbeatable data integration

Visual F# - tooling you can trust from Microsoft

Questions?

Give your life an F# edge!

http://fsharp.org

