

# Sharing with free-riders: trust models to the rescue

Daniele Quercia, Stephen Hailes, and Licia Capra  
Computer Science Department  
d.quercia@cs.ucl.ac.uk



## 1 Introduction

**Situation** - To share Internet connectivity and software, users may install appropriate applications on their mobile devices. Enthusiastic users may even tweak few lines of code to **free-ride**, i.e., make their devices exploit other devices' connectivity and software without providing anything in return. They may then tell other users how to do the same.

**Problem** - As tweaking instructions proliferate online, and as more users show enthusiasm for tinkering with their devices, free-riding prevails over sharing ("Tragedy of the commons").

**Our proposal** - Honest users install trust models on their mobile devices. Each trust model keeps track of which devices share and which do not. Collaborating users' devices team up. As a result, selfish users' devices are excluded.

**Our research** - It focuses on designing **distributed trust models**. A distributed trust model helps device *A* to decide whether to rely on device *B*. This decision involves **3 aspects** on which our research focuses.

How to exclude Condoleezza's device from service sharing



## 2 Three aspects of our research

### 1<sup>st</sup> aspect: *A* forms its trust in *B*

**Question** - How does *A* set its initial trust in *B* in context *c* (e.g., bandwidth sharing)?

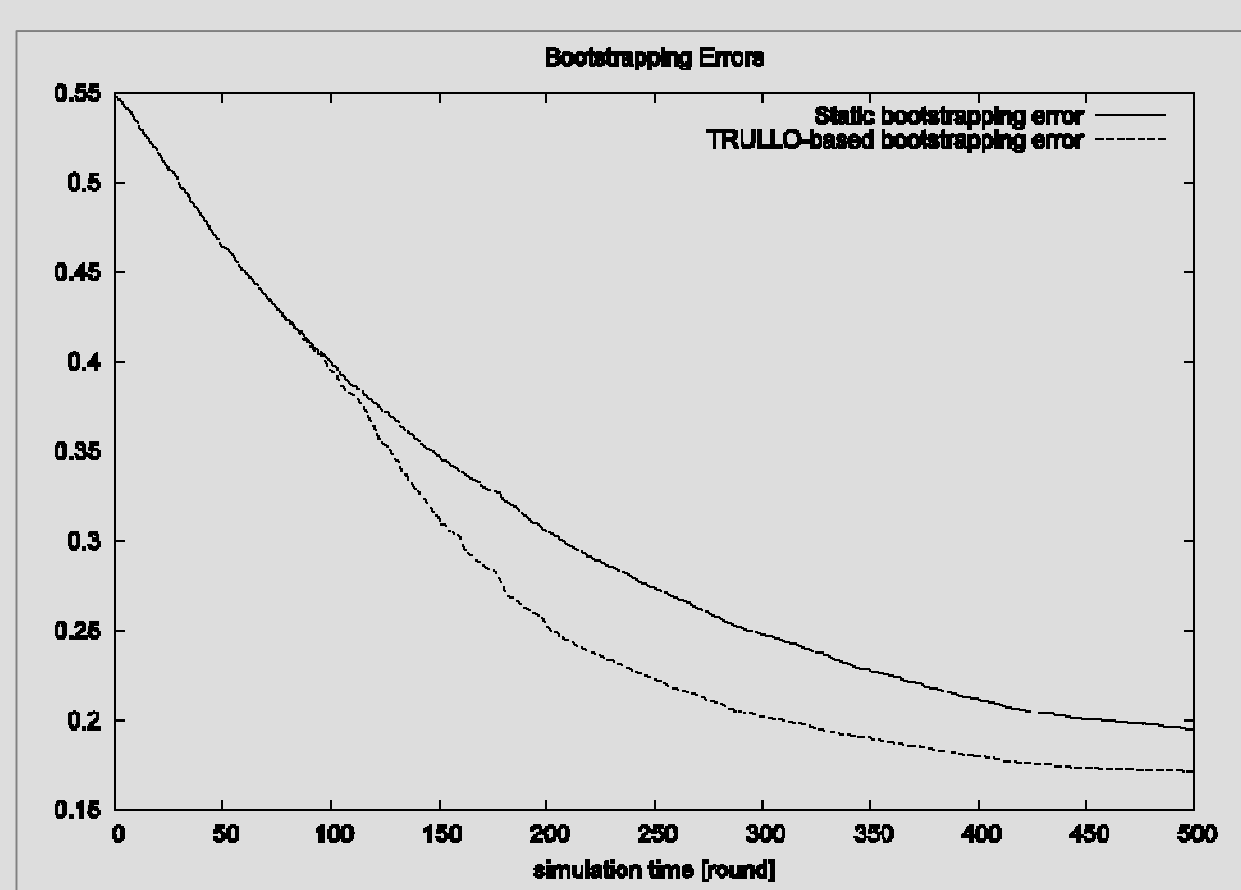
**Existing answers** - *A* does so:

- (i) either arbitrarily (initial trust is constant);
- (ii) or based on recommendations;
- (iii) or close to its trust in *B* in a similar context *c'* (e.g., software sharing).

**Our proposal** - *A* uses TRULLO [1], a method that determines contextual similarity as per (iii) based on **Singular Value Decomposition** without the need for a context ontology.

**Experimental Results** -

*A*'s trust model with TRULLO bootstraps closer to real trust ratings (from hostels.com) than it would do with static bootstrapping (i.e., with existing answer (i)).



**Next step** - Use recommendations for bootstrapping trust and deal with colluding recommenders.

### 2<sup>nd</sup> aspect: *A* decides whether to rely on *B*

**Question** - How does *A* decide whether to rely on *B* for downloading software?

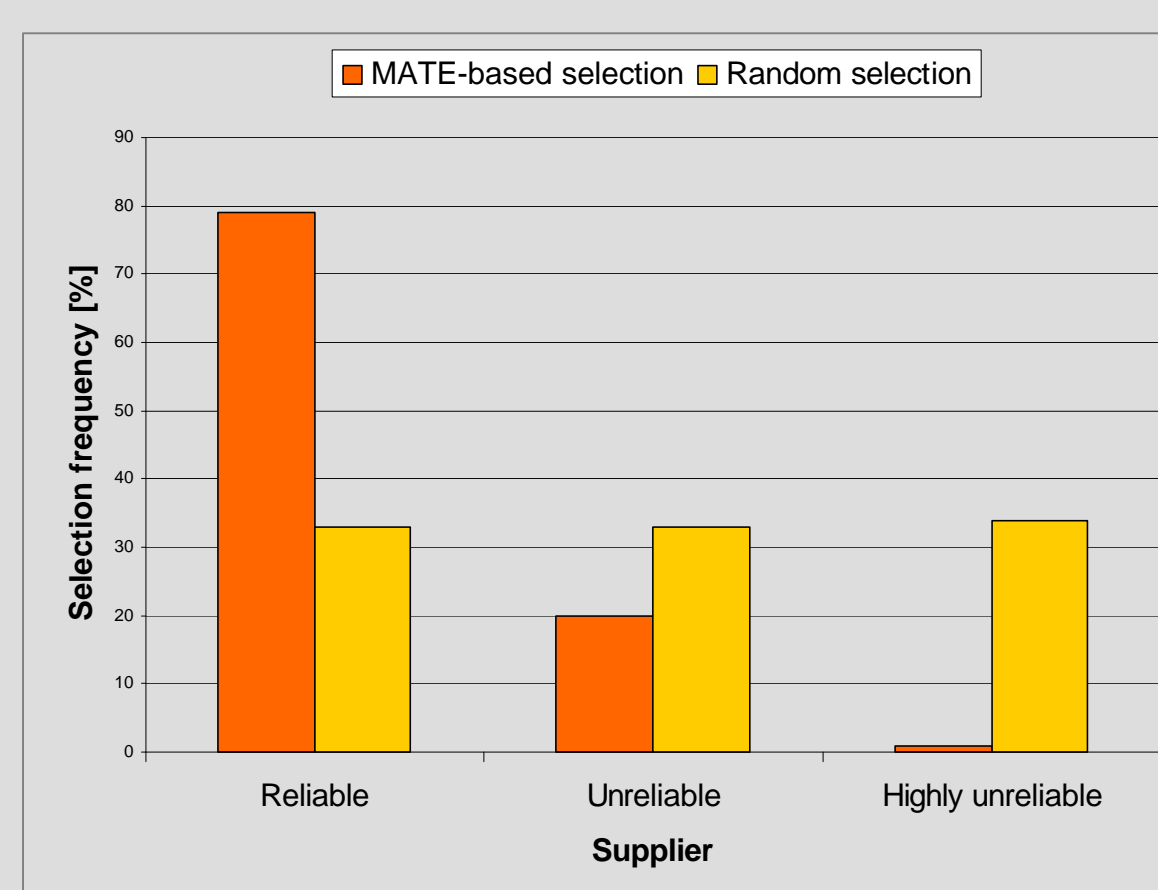
**Existing answer** - *A* has two available actions (rely/don't rely) and decides whether to rely on *B* or not based on *A*'s trust in *B* being above a fixed threshold.

**Our proposal** - *A* uses MATE [2], a **risk-aware decision model** that

- (i) lists possible actions and corresponding risks;
- (ii) assigns utility values to all actions;
- (iii) chooses the action with the highest utility.

**Experimental Results** -

*A*'s decision model downloads software mainly from reliable suppliers thus excluding unreliable ones.



**Next step** - Apply the decision model in contexts other than software sharing.

### 3<sup>rd</sup> aspect: *A* updates its trust in *B*

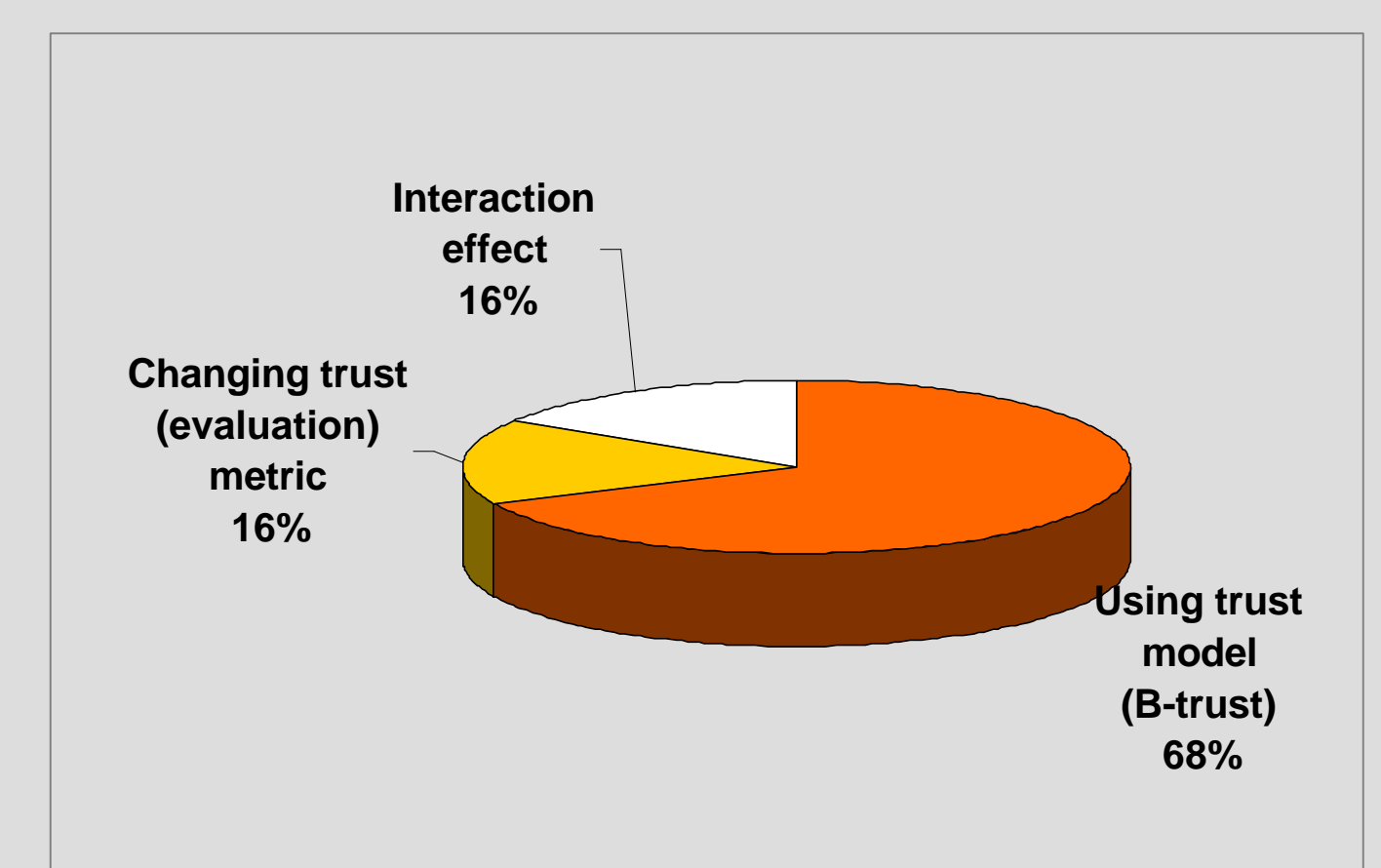
**Question** - How does *A* update its trust in *B* as packet forwarder after having sent Internet packets through *B*?

**Existing answer** - *A* decides whether the interaction has been good or bad (2-level evaluation) and consequently updates its trust with hand-crafted formulae.

**Our proposal** - *A* uses B-trust [3], a **trust model** that evaluates interactions at *n* levels (generally,  $n > 2$ ) and updates trust as a **Bayesian** process.

**Experimental Results** -

*A* sends more packets if it selects its next-hops with B-trust than it would do with random selection (B-trust impacts 68% on *A*'s goodput). *A* obtains even better results if B-trust switches from a binary metric ( $n=2$ ) to a more fine-grained ( $n=4$ ).



**Next step** - Look at routing in wireless mesh networks in which part of the nodes are malicious/selfish.

## References

- [1] D. Quercia, S. Hailes and L. Capra. "TRULLO: TRUst bootstrapping by Latently Lifting cOntext". Work in progress.
- [2] D. Quercia and S. Hailes. "MATE: Mobility and Adaptation with Trust and Expected-utility". To appear in International Journal of Internet Technology and Secured Transactions (IJITST). 2006.
- [3] D. Quercia, S. Hailes and L. Capra. "B-trust: Bayesian Trust Framework for Pervasive Computing". Proceedings of the 4th International Conference on Trust Management (iTrust). LNCS. May 2006. Pisa, Italy.